



the short  
second life of  
bree tanner  
an eclipse novella

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# Midnight Event Ideas



LITTLE, BROWN AND COMPANY  
BOOKS FOR YOUNG READERS

## **Hosting an Event for the Release of *The Short Second Life of Bree Tanner*?**

Here you'll find all the information you need to transform your store into a haven for all fans of **The Twilight Saga™** as they await the release of *The Short Second Life of Bree Tanner*. To get things started, it's always good to know who's at your party!

### **Welcome to the Party! What kind of vampire are you?**

Create hourglass shaped paper tickets to be passed out to attendees as they arrive to use as namebadges.

If you feel you will need crowd control, you can label each ticket with one of three categories: **Tracker**, **Newborn**, or **Human**. As attendees peruse the stations, the categories can help determine who can participate in any activity at a given time or who will go against who in the various games.

For example, allow only Trackers to visit the **Fortune Teller** booth from 8:00 – 8:30, Newborns can visit from 8:30 – 9:00, and the Humans can visit from 9:00 – 9:30. In the **Where's The Twilight Saga?** collage game, divide up teams based on categories.

You could even have random trivia moments throughout the evening where only members of a certain category are eligible to answer.

As a bonus, the categories will act as a conversation starter between attendees! So, what kind of vampire are *you*?

Following are several event ideas. You can use all of the suggested games and activities to keep fans entertained or select one or two ideas to customize an event that best fits your store!

### **Station 1: Go Ask Alice!**

Give your guest the Alice treatment by:

Hiring a fortuneteller to look into their future!

Every Twilight fan wishes they had their own personal Alice to tell them their futures – and you can give them one. Have the crowd line up by category in order to get that much-anticipated glance into their future. Decorate the fortune teller's seat with rich fabrics and pillows for an added air of mystery...

## Station 2: What's in Your Future?

For attendees who want to take destiny in their own hands, let them determine their own fate through numerology!

This is a simple, inexpensive activity that all attendees can do. You can even provide them with stickers to wear with their “number” so that fans can discuss their fates amongst themselves throughout the evening.

At this station, set up two boards: one with the number grid (below) and one with the associated “fortunes”. If you don't want to set up boards you can also put this information on individual handouts and distribute to attendees. Provide slips of paper and pencils so that guests can “calculate” their fortune:

### How it works:

1. First ask attendees to write out their full name.
2. Using the Number Grid below, assign a number for each letter in their name.
3. Add all the numbers, and then add the resulting digits (may have to do more than once) until a single digit is reached.

### EXAMPLES:

EDWARD CULLEN

545794333355

$5 + 4 + 5 + 7 + 9 + 4 + 3 + 3 + 3 + 3 + 5 + 5 = 56$ . Now read to get a single digit  $5 + 6 = 11$ .  
Then  $1+1=2$

JACOB BLACK

$1+1+3+6+2+2+3+1+3+2= 18$ .  $1+8=9$

BELLA SWAN

$2+5+3+3+1 +1+5+1+5 = 25$ .  $2+5=7$

### Number Grid:

Each of these letters is given a number value

1	2	3	4	5	6	7	8	9
A	B	C	D	E	F	G	H	I
J	K	L	M	N	O	P	Q	R
S	T	U	V	W	X	Y	Z	

### Fortunes:

Compare the number for the person for insight into their personality and what their future holds!

1. Sweet, pleasant, funny.

Among your best friends, you're always the lover and rarely the fighter. But while your pals may appreciate your giving nature, you have to remember sometimes it is completely OK to be selfish! Indulge in the desire to do something you want to do, like watching an action flick instead of the newest rom com that your best friend is dying to see.

2. Serious, intelligent, protective.

You've never been one to get too serious with someone, but "the one" is definitely in your future and you know it! While your instinct is to protect this person, don't forget to have some fun as well. Dating is supposed to be an adventure and flirting is always welcome!

3. Active, sometimes careless, reckless.

Being kind to others has always been a part of your nature, but recently your desire to spread the love has been off the charts! But while offering to give a friend a ride or to babysit a younger sibling are sure to win over friends and fam, don't let anyone take too much advantage of your bubbly mood.

4. Diligent, eager, rational.

You've been known to sweat the small stuff, which can be both a blessing and curse. But with summer just around the corner, responsibilities and pressures are starting to cool down. Now is the time for some serious R&R and the perfect opportunity to take a vacation from the little worries that tend to nag at you. Popsicles poolside anyone?

5. Restless, wanderer, adventurous.

Your shoulder has been cried on a lot recently and you're handling your new role as advice-giver like a pro. However, it might be time to turn the tables and pass some of that new found wisdom back to yourself. Get over the silly grudges you've been holding "just because" and allow yourself to forgive and forget a little more easily.

6. Kind, helpful, stable.

No one could ever accuse you of being a spotlight hog. Still, you're starting to get frustrated with those friends who shove you out of the way to make more room for themselves. Don't keep your annoyance to yourself or you may destroy close friendships. The next time someone tries to stick you in a corner, let them know it bugs you. You're guaranteed to earn some much-deserved r-e-s-p-e-c-t.

7. Impulsive, loyal, stubborn.

Summer is well underway but your thoughts are on next year already! You are looking to make some dramatic changes in your life but remember to enjoy the small things along the way – a first kiss, a walk in the woods, senior prom. Everything you've always hoped for is right around the corner.

8. Easy-going, humorous, ideological.

Feel like eating ice cream? You'll whip up a hot fudge sundae and go back for seconds. Want to spend a night in front of the television? No phone call or text can talk you out of it. You're a super charmer so you generally get away with your "I do what I want!" attitude. This major indulgence has been super strong as of late with people fawning all over themselves to make sure you're happy. Live it up while you can. Your adoring public may tire eventually.

9. Strong, tough, passionate.

Ugh, you are in a crabby mood and you don't know why. Even things that don't usually annoy you, like a friend's habit of popping gum, are starting to drive you up the wall. Stay cool despite the frustrations to avoid any major blow-ups. You're bound to wake up one morning very soon and realize it was only a phase.

### **Station 3: Where's the Twilight Saga?:**

Whose the fastest vamp in the west? Find out by setting up a Twilight themed game that pits category against category and proves once and for all whether or not vampires really are faster than humans.

Before the party, create a collage of magazine clippings with images of an apple, flower, red ribbon, chess piece, and hourglass hidden within. Cover the board with a cloth between games so other guests don't have the chance to pick out their answers. Put up a sign prompting one Tracker, one Newborn, and one Human to step forward and play. When a group is assembled, the game can begin.

Have the person running the station reveal the board to only the attendees playing the game. Call out each item (apple, flower, etc.) one at a time and then, as quickly as they can, have each participant point to it. The participant to find the most items the quickest is the winner.

### **Station 4: Bob for Apples**

An old fashioned game of Bob for Apples is the perfect way to pay homage to the Twilight books themselves!

Set up a basin of water with five apples floating on the surface (one for each book, of course). Put up a sign prompting one Tracker, one Newborn, and one Human to step forward and play. When a group is assembled, the game can begin. Participants should hold their hands behind their back while they try to lift an apple out of the water with their teeth. The first one to get a firm grip and pull the apple out of the water, wins!

## Stations 5: *Eclipse* “Clearing Scene” Jeopardy:

The only prize that really matters tonight is getting your hands on *The Short Second Life of Bree Tanner*. Use this trivia challenge to award the coveted first spots in line!

In order to find an attendee worthy of this honor, test their knowledge of *Eclipse* – and particularly the scene where Bree Tanner was first introduced. Set up three fishbowls: One marked for Trackers, one for Humans, and one for Newborns.

Attendees can write down their names on a slip of paper and drop them in the appropriate fish bowl.

Throughout the evening, have the person running the station draw a name from each bowl. The three chosen will compete in an *Eclipse* trivia game focused on the meadow scene from *Eclipse*.

Read the following lines and have participants ring a bell to determine who can answer it. (Whoever rings in first gets the first shot) they will get 1 point if they can identify who said the line and a 2<sup>nd</sup> point if they can identify who they said it to.

After all the lines have been read, the person with the most points will be one of the first people in line to get the book. Play this until you have a solid group of people to jumpstart your line at midnight (we recommend 5 people total)!

Line	Spoken By	Spoken To
“Don’t watch”	Edward	Bella
“Can you hear me? You’re safe now”	Esme	Bella
“It’s a shame you didn’t arrive a half hour earlier.”	Edward	Jane
“The date is set.”	Alice	Jane
“It looks like Riley was wrong about the easy part.”	Jane	Bree
“Take care of that”	Jane	Felix
“Her name was Victoria?”	Edward	Jane
“She’ll come around when she’s ready.”	Carlisle	Edward
“I want to go home”	Jane	Felix
“She surrendered”	Edward	Bella
“Overprotective fool”	Alice	Edward
“How can you stand it? I want her.”	Bree	Carlisle
“There are no options for those who break the rules”	Jane	Edward and/or Carlisle
“We don’t make exceptions”	Jane	Carlisle and/or Edward
“Don’t panic. They aren’t coming for us.”	Edward	Bella
“I was afraid. I wanted to run away.”	Bree	Jane

## **Station 6: Pin the Ribbon on the Cover**

All you need is a strip of red ribbon and a large piece of black cardboard to put a Twilight twist on a classic party game.

Before the party, divide the cardboard into four squares and label each *Twilight*, *New Moon*, *Eclipse*, and *Breaking Dawn*. Fasten a piece of double sided tape to the back of the ribbon.

Every half hour allow a different category to line up for their chance at the game. Blindfold each participant and hand them the ribbon. Have them walk in a circle three times to make them slightly disoriented. They must then step toward the cardboard and correctly stick their ribbon to the cover of *Eclipse*.

## **Station 7: Twilight Scene-It**

Set up a game of Twilight Scene-It for all the movie buffs amongst your attendees. The game requires a DVD player and screen.

Allow interested attendees to line up for a game every half hour. Divide the group based on categories so that Humans play against Trackers, Trackers against Newborns, etc.

Host a new game every half hour to make sure all attendees get their chance at Hollywood trivia glory.

## **Station 8: Make it a Movie Night!**

Step right up for the biggest show of the night!

Give your store the star treatment by hosting a movie station in a quiet corner. Arrange to play either Twilight or New Moon on DVD for those who would rather pass the hours of anticipation silently, or for the more competitive attendees who'd like to review the movie before trying their hand at Scene-It...

**Whether looking to the future, brushing up your trivia skills, or just trying to outwit those pesky Trackers, we hope you've found something that will help you set up the perfect in-store event for your Midnight Release party.**