

# JOHN C. MAXWELL

## HOW SUCCESSFUL PEOPLE THINK

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Author of

**Thinking For  
A Change**

JOHN C.  
MAXWELL  
NEW YORK TIMES BESTSELLING AUTHOR

# HOW SUCCESSFUL PEOPLE THINK

CHANGE YOUR THINKING, CHANGE YOUR LIFE

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## HOW SUCCESSFUL PEOPLE THINK

John C. Maxwell

"Maintaining an encouraging tone and a down-to-earth writing style honed from his more than thirty previous titles, Maxwell details the impact and practical value of eleven kinds of thinking...."

—*Publisher's Weekly* on  
*Thinking for a Change*

The perfect, compact read for today's fast-paced world, HOW SUCCESSFUL PEOPLE THINK (derived from Maxwell's previous book, *Thinking for a Change*) will teach readers the 11 secrets successful people know. Arranged in an easy-to-follow format, America's leadership expert, John C. Maxwell, will teach readers how to expand their thinking and achieve their dreams. The 11 keys to successful thinking include:

- Big-Picture Thinking - seeing the world beyond your own needs and how that leads to great ideas
- Focused Thinking - removing mental clutter and distractions to realize your full potential
- Creative Thinking - thinking in unique ways and making breakthroughs
- Shared Thinking - working with others to compound results
- Reflective Thinking - looking at the past to gain a better understanding of the future.

JOHN C. MAXWELL's previous books have appeared on the *New York Times*, *Wall Street Journal*, *BusinessWeek*, and Christian Booksellers Association bestseller lists. Maxwell is recognized as an expert on leadership. He has communicated his principles to Fortune 500 companies, the United States Military Academy at West Point, international marketing organizations, the NCAA, and professional sports groups such as the NFL.

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