

TINTIN comes to an exciting new format for young readers!

Movie
in theaters
DECEMBER 28,
2011

EXPERIENCE ADVENTURE

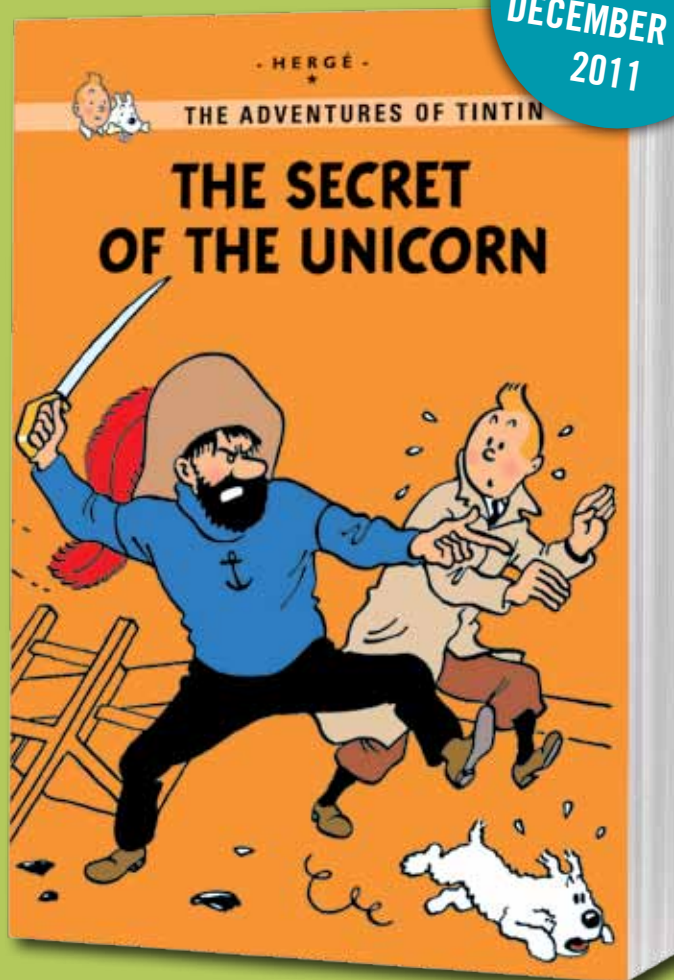
and wonder as Tintin, his dog Snowy, and Captain Haddock journey across the high seas, deserts, forests, and outer space!

The young reader editions will feature:

- Popular paperback 6X9 trim, similar to today's leading kids Graphic Novels.
- New character bios at the start of each book, so reader can get to know each player in the adventure.
- Complete original text with 25 **additional** pages of backmatter, allowing fans to dig deeper into each adventure, will include:
 - The global history of Tintin
 - Original sketches
 - Actual diagrams upon which the vehicles in the tales were based
 - Timelines
 - Historical photos
 - Character and story inspiration
 - Biographical information about Hergé
- Four more adventures will release in Fall 2011!

Tintin Brand Highlights

- LBYR has sold almost 3 Million Tintin books in the last 35 years.
- *The Adventures of Tintin: The Secret of the Unicorn* coming to theaters on December 28, 2011! The film, which combines the bestselling *Red Rackham's Treasure* with it's prequel *The Secret of the Unicorn*, is directed by Steven Spielberg and produced by Peter Jackson!

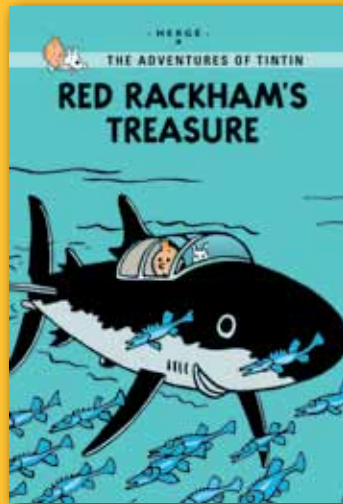
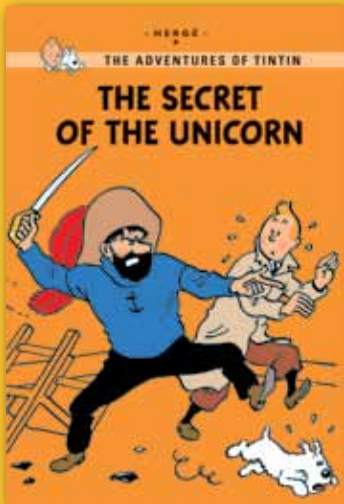


The original classic on which the movie was based

Also available



Stock up on these exciting new **TINTIN** formats!



PUB DATE:
5/31/11

Release Date:
4/27/11

Last Order Date:
4/25/11

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**THE SECRET OF
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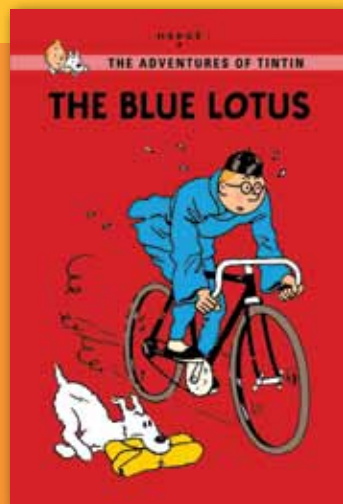
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