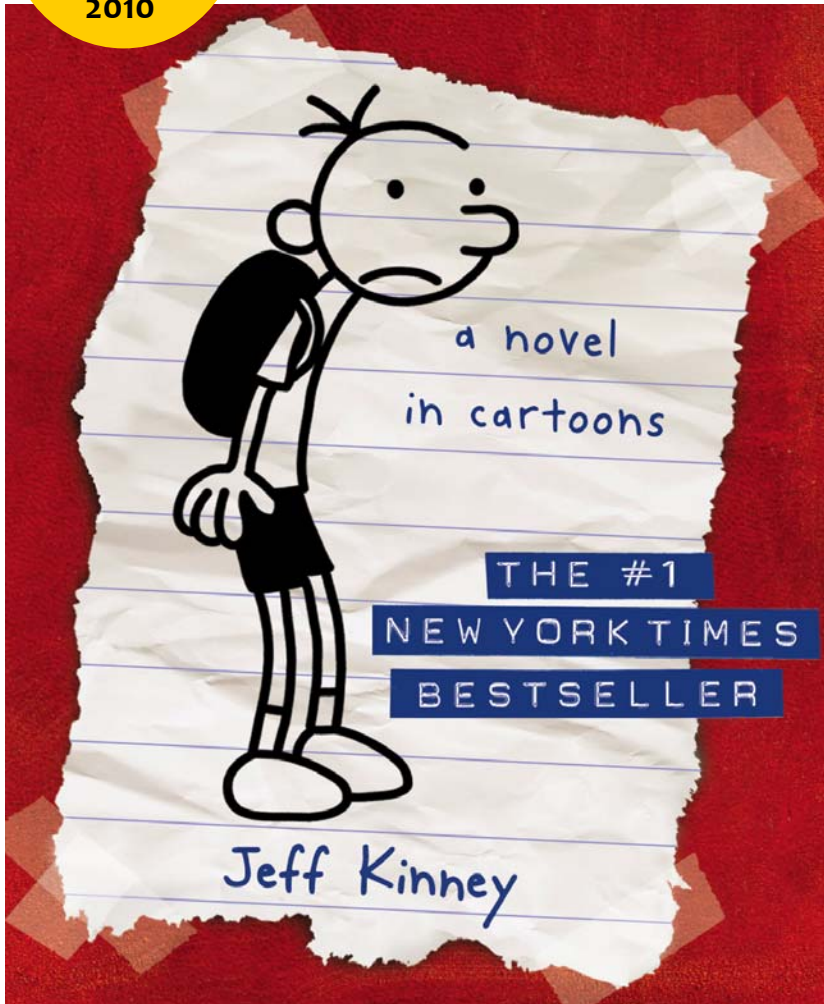


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JEFF KINNEY is the creator of Poptropica.com and the author of the #1 *New York Times* bestselling series *Diary of a Wimpy Kid*. Starting April 2010, the Wimpy Kid movie will be in theaters, produced by Twentieth Century Fox. Kinney spent his childhood in the Washington, D.C., area and now lives in southern Massachusetts with his wife and their two sons.

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