

Charles R. Swindoll

hachette
BOOK GROUP

Faith
Words

The Church Awakening

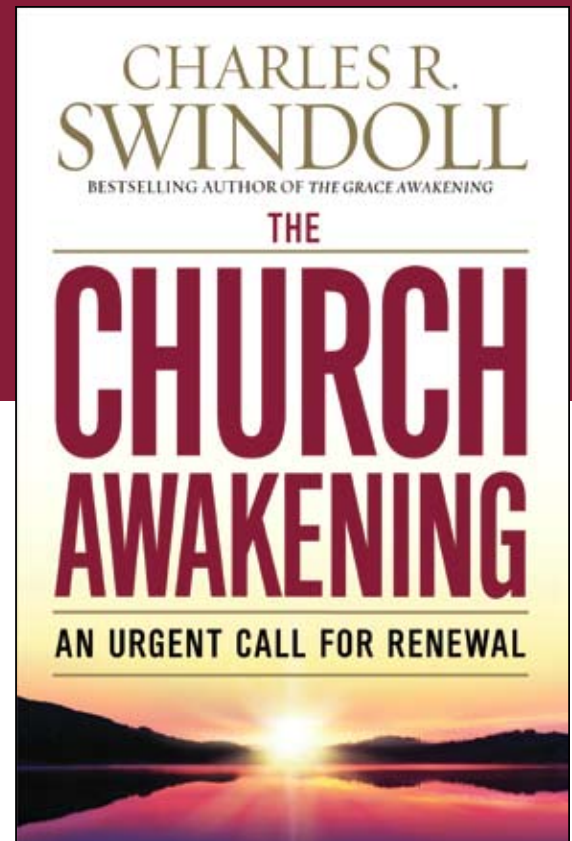
An Urgent Call for Renewal

Pub Date September 8, 2010, \$23.99/\$28.99 Hardcover,
6 x 9, 304 pages, 978-0-446-55653-8

Charles Swindoll takes a bold and powerful stand for a return to vibrant, scripture-based, Christ-centered worship in his enlightening call to the modern church to wake up before it is too late.

No one is more qualified to address the challenges facing the church today than pastor and best-selling author, Charles Swindoll. As he did in his groundbreaking *The Grace Awakening*, Swindoll exposes the problems, and offers real, immediate and long lasting solutions that will return the church to the strength and power promised in the Bible. Written in Swindoll's signature personal style, both long-time fans and new readers will be encouraged, challenged and equipped to make a change in their own lives and the lives of their own church.

- Swindoll was named one of the Top 25 Most Influential Pastors of the past 50 Years by *Christianity Today Magazine*.
- *Insight for Living*, Swindoll's radio ministry, is broadcast in more than 2100 outlets worldwide
- Charles Swindoll has written over 50 major books and 100 Bible study guides.
- He is the winner of 12 Gold Medallion awards



Charles R. Swindoll Bestsellers

• 2008	<i>Jesus: The Greatest Life of All</i>	108,000
• 2005	<i>So You Want To Be Like Christ</i>	143,900
• 2004	<i>Getting Through the Tough Stuff</i>	112,000
• 1996	<i>The Grace Awakening</i>	425,000

Marketing

- Dr. Swindoll will speak on *The Church Awakening* on his daily radio program for four straight weeks beginning September 8, 2010.
- Print advertising in:
 - *ChristianityToday*
 - *World Magazine*
 - *Outreach*
 - *Leadership*
- We will run ads adjacent to Dr. Swindoll's radio program, *Insight for Living*, on commercial Christian radio stations
- We will advertise online on ChristianityToday.com, PastorsToolbox.com, and Outreach.com
- Book signings in select markets

