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START-UP NATION

The Story of Israel's Economic Miracle

DAN SENOR AND SAUL SINGER

A Council on Foreign Relations Book

NOVEMBER 2009

HARDCOVER

978-0-446-54146-6

\$26.99

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START-UP NATION: THE STORY OF ISRAEL'S ECONOMIC MIRACLE

Dan Senor and Saul Singer

"START-UP NATION is a playbook for every CEO who wants to develop the next generation of corporate leaders." —Tom Brokaw

"START-UP NATION is... a timely book and a much-needed celebration of the entrepreneurial spirit." —Meg Whitman, former CEO of eBay

START-UP NATION addresses the trillion dollar question: How is it that Israel—a country of 7.1 million, only 60 years old, surrounded by enemies, in a constant state of war since its founding, with no natural resources—produces more start-up companies than large, peaceful, and stable nations like Japan, China, India, Korea, Canada and the UK?

With the savvy of foreign policy insiders, Dan Senor and Saul Singer examine the lessons of the country's adversity-driven culture, which flattens hierarchy and elevates informality—all backed up by government policies focused on innovation. In a world where economies as diverse as Ireland, Singapore and Dubai have tried to re-create the "Israel effect", there are entrepreneurial lessons well worth noting. There's never been a better time to look at this remarkable and resilient nation for some impressive, surprising clues.

DAN SENOR has been on the front lines of politics, policy, and business in the Middle East for almost 15 years. He was the Chief-Spokesman for the 34-nation Coalition in Iraq, from where he held daily press conferences for over a year alongside the US military. His writings are published frequently by *The Wall Street Journal*, and he has been published by *The New York Times*, *The Washington Post*, *The Weekly Standard*, and *The New York Post*.

SAUL SINGER is Editorial Page Editor and author of the weekly column 'Interesting Times.' for the *Jerusalem Post*. He is also the author of *Confronting Jihad: Israel's Struggle and the World After 9/11*.

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