

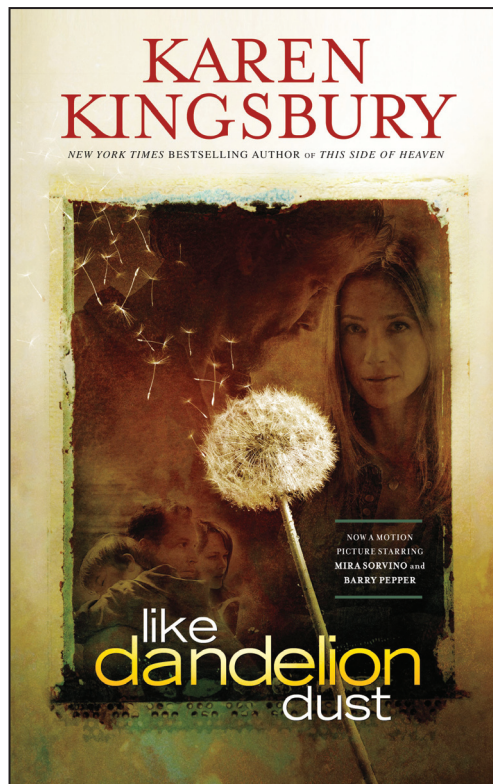
# Karen Kingsbury's bestselling novel is now a major motion picture!

Scheduled for theatrical release in September 2010, the award-winning film LIKE DANDELION DUST is about two parents' love for their son and their desperate fight to keep their family together.

■ The film stars Academy Award®-winner Mira Sorvino and Golden Globe-nominees Barry Pepper, Maxwell Perry Cotton, Kate Levering, and Cole Hauser. 20th Century Fox Home Entertainment has slated the DVD release for the first quarter of 2011.

■ The film has won awards and prizes at film festivals from coast to coast, including the Grand Jury Prize at the Las Vegas International Film Festival, an Outstanding Achievement Award at New York's VisionFest, and Audience Awards at the Vail Film Festival and the Sedona International Film Festival.

■ The trade paperback edition of LIKE DANDELION DUST (6/06) hit #2 on the *Publishers Weekly* and CBA bestseller lists and has sold 180,000 copies. The mass market has sold over 72,500 copies to date.



(Cover not final)

## Movie tie-ins

**Trade Paperback  
AUGUST 2010**

978-1-59995-423-3  
\$14.99/\$16.99 Can.  
384 pgs • 5-1/4 x 8  
20/carton

Release: 7/21/10 • Pub: 8/12/10  
Orders due by: 6/23/10

**Mass Market  
SEPTEMBER 2010**

978-1-59995-332-8  
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Release: 8/31/10 • Pub: 9/1/10  
Orders due by: 7/21/10

**“Cathartically emotional...a head-turning performance by Barry Pepper.”**

—Variety

**“Barry Pepper is stunning!  
Mira Sorvino is amazing!”**

—Film Threat

## MARKETING CAMPAIGN:

- Tie-in to *Like Dandelion Dust* film release
- 9-copy trade paperback floor display with special riser (Buy 8, get 1 free copy per ship to):  
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