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THE RICHEST MAN IN TOWN

THE
The TWELVE
COMMANDMENTS
of WEALTH



RANDALL JONES
FOUNDER, *WORTH* MAGAZINE

The Richest Man in Town : The Twelve Commandments of Wealth Randall Jones

Worth magazine founder Randall Jones reveals the key common traits of America's richest individuals from towns all over America—and makes their success tips available to us all.

Not since the classic bestseller *The Millionaire Next Door* has any author had this kind of access to 100 of America's self-made financial giants. Along the way, Jones reveals the 12 commandments of wealth obtained from these individuals, many of which are quite surprising:

- Absolutely be your own boss (and the sooner, the better)
- Where you live makes no difference
- Understand that selling is the major key to success...
- It's not the money that counts, it's the passion
- Find your perfect pitch
- Never retire (but live big)

...and several more extraordinary revelations.

**MAY 2009
INT'L C**

**\$16, 978-0-446-55171-7
Carton Qty. 10
Business Business Plus
World**

RANDALL JONES has spent 25 years in the magazine and media business. He is the founder of *Worth* magazine, the financial lifestyle magazine for active wealthy investors, and is also the founder of *The American Benefactor* magazine, the first magazine about philanthropy from the donor's perspective. He was recently honored by the Leukemia and Lymphoma Society of America as 'Philanthropist of the Year.'

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