

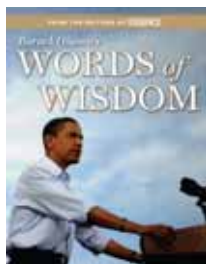
Barack Obama & The First Family Hachette Book Group



Totally Toned Arms

Rylan Duggan, CSCS
January 2010 PB
\$12.99 9780446563352
Exercise
Wellness Central
World

The effective, easy program guaranteeing the coveted "Michelle Obama arms"—in only 21 days! Certified personal trainer Rylan Duggan, creator of the successful e-book series *Go Sleeveless!*, reveals the training secrets behind Michelle Obama's toned arms and how you can get them too.



Barack Obama's Words of Wisdom

From the Editors of Essence magazine
October 2009 HC
\$17.95 9781603201063
Photography/Current Events
Time Inc Home Ent.
World

Barack Obama's Words of Wisdom is a lavishly illustrated compendium of the President's insightful speeches, press conferences, interviews, personal thoughts and opinions from his childhood through the presidency.



LIFE Michelle Obama

Editors of LIFE
October 2009 HC
\$24.95 9781603201032
Biography
Time Inc Home Ent.
World

In words and pictures, some never before seen, LIFE Books, which last year produced the runaway bestseller *The American Journey of Barack Obama*, now tells his wife Michelle's story—an important one about the individual's ability to rise and achieve, to seek opportunity in a democratic land and seize it.



Mrs. O: The Face of Fashion Democracy

Mary Tomer
October 2009 HC
\$25.99 9781599952581
Fashion
Center Street
World

Not since Jackie O has there been such widespread interest in the clothing worn by a first lady. As Mrs. O prepares for her chapter in the White House, this book will pay tribute to her personal style story thus far. It will highlight the influences and recurring themes that have made our first lady an icon.



TIME for Kids President Obama: A Day in the Life of America's Leader

Editors of TIME for Kids Magazine
October 2009 PB
\$11.99 9781603208291
Current Events
Time Inc Home Ent.
World

This behind-the-scenes peek at the everyday activities of America's leader takes readers from his 6:45 AM workout, to top secret security briefings; from meetings with his cabinet, senior advisors, and foreign leaders to dinner with Michelle, Sasha, and Malia



Obama's BlackBerry

Kasper Hauser, Rob Baedeker, Dan Klein, James Reichmuth, John Reichmuth
June 2009 HC
\$13.99 9780316074353
Humor
Little, Brown
Open Market, Excluding Europe, Exclusive Asia

A hilariously tongue-in-cheek collection of better-than-the-real-thing made-up text messages from (and to) our Commander in Chief. When President Obama stated that, if elected, he would keep his BlackBerry, debate echoed through the halls of Washington: what would it be like to receive a text message from inside the Oval Office and, most importantly, what would it say?



The Obamas: Portrait of America's New First Family

From the Editors of Essence magazine
March 2009 HC
\$19.95 9781603200738
Current Events
Time Inc Home Ent.
World

Essence Magazine celebrates the extraordinary triumph of Barack and Michelle Obama and their family in words and pictures. This 112-page hardcover includes exclusive images from the 44th President-elect's spectacular inauguration, never before seen images, and contributions from writers such as *New York Times* bestseller Marian Wright Edelman and Pulitzer Prize winner Isabel Wilkerson.



TIME President Obama

Adi Ignatius, Richard Stengel
March 2009 HC
\$19.95 9781603200974
Photography/Current Events
Time Inc Home Ent.
Open Market

A special collector's item, TIME marks Obama's rise and inauguration with an illustrated 112-page book. TIME Obama contains original TIME magazine reporting and analysis from the magazine's political experts and showcase the photography of campaign photographer Callie Shell.



The American Journey of Barack Obama

The Editors of Life Magazine
October 2008 HC
\$24.99 9780316045605
Biography
Little, Brown
Open Market

The editors of LIFE Books commemorate the achievements of presidential candidate Barack Obama with a richly illustrated biography featuring intimate photos from his childhood to his run for the White House, coupled with exclusive essays from some of America's most insightful and eloquent commentators.

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