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Geno Auriemma, head coach of the UConn women's basketball team, just guided his Huskies to their sixth national championship and third perfect season—steamrolling all with an astounding 39-0 record. In GENO, he reveals his innermost thoughts about his coaching style and how he gets the very best from his players. Includes new and updated material.

GENO AURIEMMA

WITH JACKIE MACMULLAN
FOREWORD BY DIANA TAURASI

GENO
by Geno Auriemma
with Jackie MacMullan

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- This is the first time that GENO has appeared in trade paperback. It's being rushed into print for October 2009 to coincide with the start of the college basketball season. It was published in GCP hardcover (978-0-446-57764-9) in 1/06.
- Geno is contributing an afterword to this edition, which covers UConn's 2008-2009 undefeated championship season.
- Geno Auriemma is, by all accounts, the top women's college basketball coach in the country. In addition to his great success at UConn, he was just named as head coach of the U.S. Olympic women's basketball team for the 2012 Olympics in London.

“GENO gives readers a chance to eavesdrop on the strategy of a Hall-of-Famer who chased perfection to the top.” —Publishers Weekly

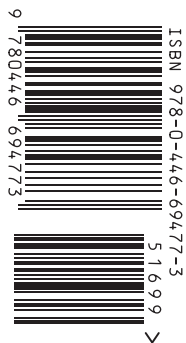
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