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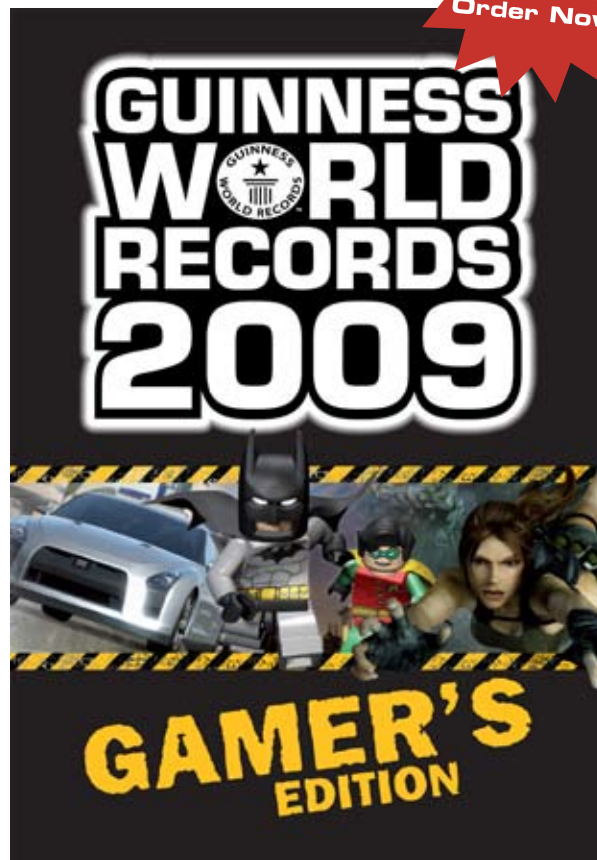
Guinness World Records will be launching its first-ever videogame globally on October 24, 2008 and there will be cross-promotional opportunities with its distributor.

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