

Diary of a Wimpy Kid

The #1 *New York Times* Children's Publishing Sensation!

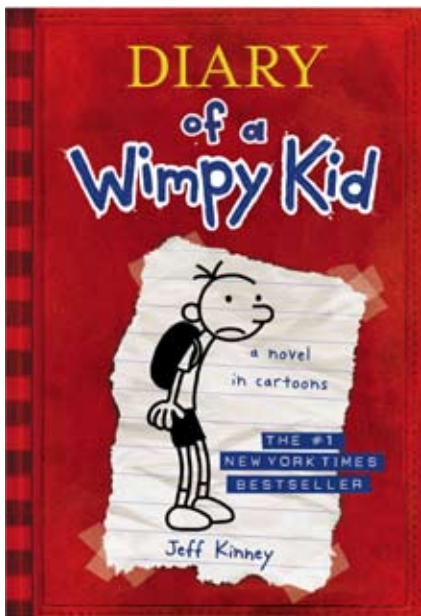
Over 87 weeks on the *New York Times* bestsellers list!

#1 *Book Sense* bestsellers

#1 *Publisher's Weekly* comics and fiction bestsellers

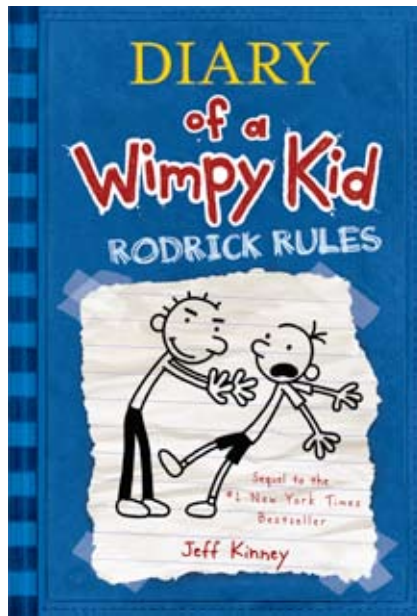
Top 10 and Top 20 *USA Today* bestsellers

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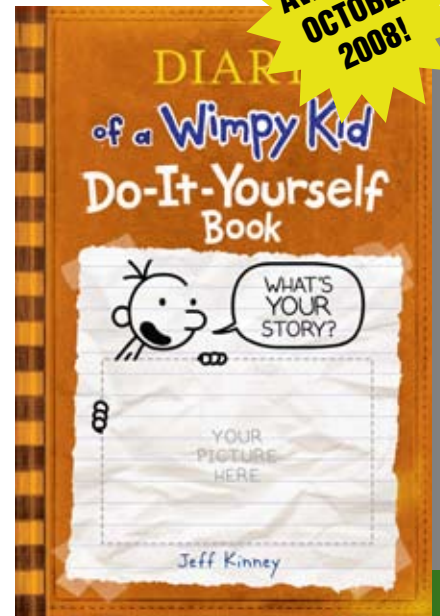
**Diary of a Wimpy Kid
by Jeff Kinney**

Paper over Board
978-0-8109-9313-6
\$12.95, Carton Qty. 40
Juvenile Fiction, Amulet/Abrams
QTY. _____



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Rodrick Rules
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**Diary of a Wimpy Kid
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by Jeff Kinney**

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TWO DISPLAY OPTIONS



Diary of a Wimpy Kid Do-It-Yourself Book 21-copy mixed floor display

7 each of *Diary of a Wimpy Kid*, *Rodrick Rules*, and the *Do-It-Yourself Book*

978-0-8109-8343-4 \$257.95 QTY. _____

Diary of a Wimpy Kid Do-It-Yourself Book 18-copy floor display

978-0-8109-8307-6 \$197.10 QTY. _____

Meet Greg Heffley, the undersized kid living in a world where all the other boys in school are taller, meaner, and already shaving. He keeps a diary, but as he says "Don't expect me to be all 'Dear Diary' this and 'Dear Diary' that." Instead, this "novel-in-cartoons" is packed with hilarious illustrations, and Greg's accounts read like a cross between Holden Caulfield and David Sedaris.

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