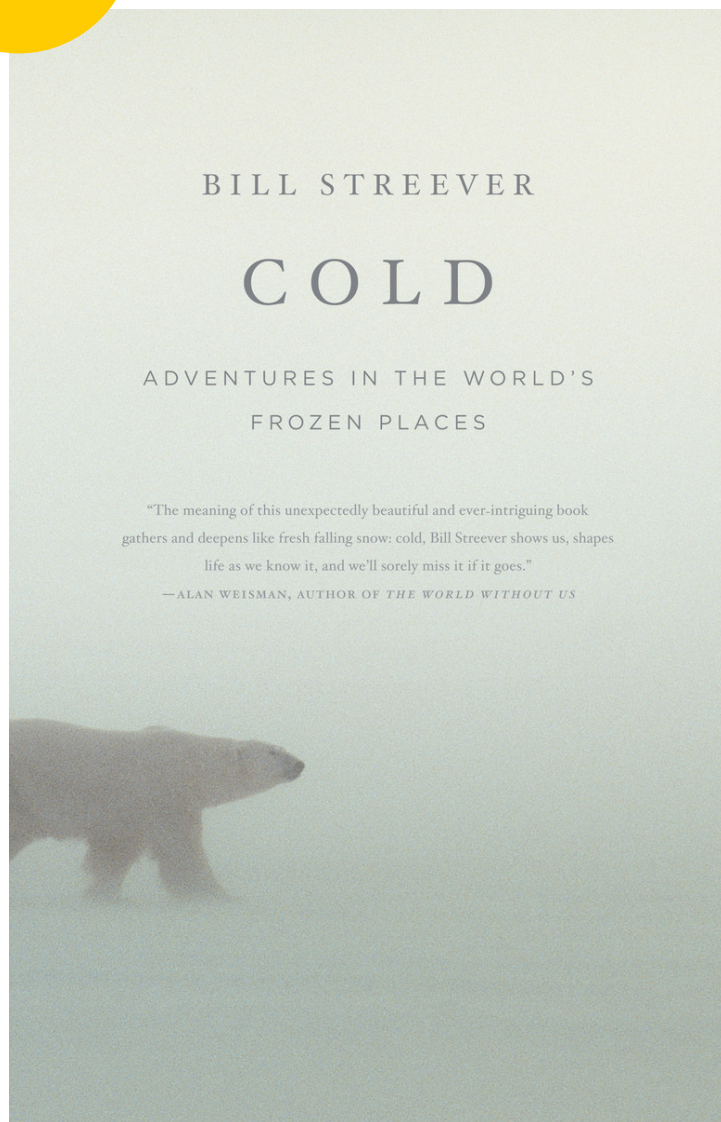


The Perfect Summer Read—Esteemed Biologist Explores the Fascinating Depths of

COLD

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COLD: ADVENTURES IN THE WORLD'S FROZEN PLACES

Bill Streever

"Streever explains in a way that makes things stick...he sculpts lucid explanations and fires them with fine writing...COLD is a love song to science and scientists, to Earth and everything that lives on and flies over and tunnels under it. It's impossible to read the book and not fully realize that our planet must be protected."—Mary Roach, author of *New York Times* bestsellers *Stiff*, *Spook*, and *Bonk* in the *New York Times Book Review*

"The meaning of this unexpectedly beautiful and ever-intriguing book gathers and deepens like fresh falling snow." —Alan Weisman, author of *The World Without Us*

A wide-ranging narrative adventure to the coldest places and times on Earth. Biologist and longtime environmentalist Bill Streever examines polar bears, nudity, weather reporters, ice ages, extinction, cryogenics, flash freezes, Communism, and snowflakes, to arrive at a comprehensive, anecdote-filled understanding of the planet's truly frigid conditions.

The earth holds onto many freezing pockets of extraordinarily cold weather, despite reports of global icecaps melting and temperate winters growing ever more temperate. In COLD, Streever sets out to experience cold—real, icy, forty-below cold—over the course of one calendar year. July finds the author immersed in thirty-five degree water, watching his body freeze. In September, he relates the ins and outs of the geographic history of ice ages, and the October chapter details exactly how hibernation and migration help animals deal with their share of the cold weather. A scientist and writer whose passion for cold runs red hot, Streever's fascinating narrative winds through personal, historical, and scientific perspectives on ice-cold weather.

BILL STREEVER received his BA in Zoology and his Ph.D. in applied ecology from the University of Florida. A long-time environmentalist and the author of dozens of technical papers and three creative nonfiction books on the environment, Bill is now the chief biologist for BP and manages the company's Environmental Studies Program on Alaska's North Slope. His most recent book is *Green Seduction: Money, Business, and the Environment*. He lives in Anchorage, Alaska.

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