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How the Inevitable Rise in the Price of Gasoline Will Change Our Lives for the Better

CHRISTOPHER STEINER

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For most people, a future without gasoline might seem like a world of darkness and gloom: Traditional airlines will go out of business, the auto industry will produce smaller, battery-charged cars, and many American suburbs will degenerate into ghost towns. Say good-bye to sushi...and to Wal-Mart and Disney World, too. But what *Forbes* writer Christopher Steiner also reveals, through brilliant analysis and provocative research, is that as the price of gas escalates, our environment will begin to sparkle. Energy-efficient cities will become the norm. Outsourced jobs will return to America—and new technologies will fuel an exhilarating future.

- The price of oil peaked at \$150 a barrel in the summer of 2008. But the economic crisis that followed brought the price back down to \$40. As world economies rise again in the coming years, most economists believe that the price of oil will follow, and rapidly. Because there is one indisputable fact: There is only so much oil—and it's running out.
- Christopher Steiner is a writer at *Forbes*, one of the world's leading business magazines. He previously worked as a civil engineer in Park City, Utah.
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