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Kensington

August 2010 Sales Kit

Errata

Table of Contents – the title Obsessed is listed on page 6, it should read page 5

Honor of the Mountain Man sales history – the ISBN for Violence of the Mountain Man is a duplicate, the correct ISBN is 9780786018390

RUNNING SCARED

Lisa Jackson



#1 *New York Times* bestselling author Lisa Jackson's newest gripping, edge-of-your-seat thriller in which a woman and her adopted teenage son find themselves being haunted by secrets from her past.

KEY SELLING POINTS

- *Running Scared* is a significantly updated edition of Lisa Jackson's 1996 novel, *Wishes*. *Final Scream* (originally published as *Intimacies* in 1995 and republished in August 2005) was one of Lisa Jackson's biggest paperback successes for Kensington landing at #5 on the *New York Times* bestseller list.
- Lisa Jackson has had 20 consecutive *New York Times* bestsellers.

MARKETING PLANS

- National print media campaign
- Advance bound galleys
- Book video
- National print, online, and radio advertising
- Radio on-air giveaway promotions
- Online feature on kensingtonbooks.com and lisajackson.com



Category: Fiction
 ISBN 13: 978-1-4201-0182-9
 Price: \$7.99/\$10.99
 Rights: World
 Pages: 528
 Spine: 1 9/32
 Pack: 48
 Author's Residence:
 Portland, OR

The newborn baby boy is beautiful, perfect, and hers for the asking. All Kate Summers has to do is agree to one condition—she must disappear from Boston and never breathe a word about the adoption to anyone.

Fifteen years later, Kate has built a good life for herself and her son, Jon, in Hopewell, Oregon. Still, she is haunted by the fear that he will somehow be taken away. Then Daegan O'Rourke arrives in town and strikes up a friendship with her and Jon. But Daegan has his own past to hide—one with shocking ties to hers.

Someone is watching Kate, watching her son, and is willing to go to any lengths to claim him. And the one man Kate is tempted to trust has dangerous secrets that could change her world forever. Soon the past Kate thought she could outrun will explode, unearthing a legacy of lies and treachery, and a fury powerful enough to kill.

PRAISE FOR THE NOVELS OF LISA JACKSON

"Gripping... Jackson heightens the creep factor." —*Publishers Weekly* on *Malice*

"A chilling tale. Swift pacing and an intriguing plot make this a first-rate supernatural thriller." —*Publishers Weekly* (starred review) on *Wicked Game*

"A page turner of a thriller, *Wicked Game* is like candy for the reader who enjoys Mary Higgins Clark." —*Fresh Fiction*

"Tense... suspenseful... shocking... will leave readers on the edge of their seats."

—*Booklist* on *Absolute Fear*

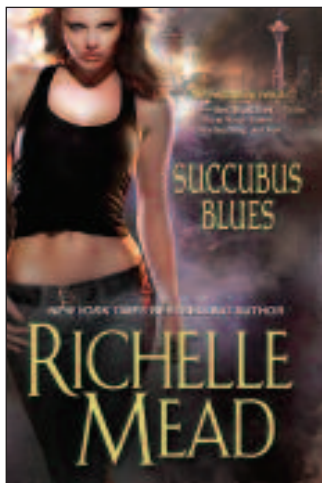
Lisa Jackson is the #1 *New York Times* bestselling author of more than seventy-five novels, including *Without Mercy*, *Malice*, *Lost Souls*, *Shiver*, *Fatal Burn*, *Deep Freeze*, and *The Morning After*. She lives with her family in the Pacific Northwest.

Sales History:
 ZEBRA MASS MARKET:
Final Scream
 8/05 (978-0-8217-7712-1)
See How She Dies
 8/04 (978-0-8217-7605-6)



SUCCUBUS BLUES

Richelle Mead



KEY SELLING POINTS

- Richelle Mead's *New York Times* bestselling young adult urban fantasy series, *Vampire Academy* has won honors from the American Library Association.

MARKETING PLANS

- National print media campaign
- Print advertising in *RT Book Reviews*
- Cross promotion with the other Succubus titles
- Online giveaway promotions on paranormal and romance reader websites
- Online feature on kensingtonbooks.com and richellemead.com



Category: Urban Fantasy

ISBN 13: 978-0-8217-8077-0

Price: \$7.99/\$9.99

Rights: World

Pages: 320

Spine: 25/32

Pack: 48

Author's Residence:
Seattle, WA

Finally available in mass-market, *New York Times* bestselling author Richelle Mead's first in her suspenseful urban fantasy series focusing on Seattle-based succubus, Georgina Kincaid!

When it comes to jobs in hell, being a succubus seems pretty glamorous. A girl can be anything she wants, the wardrobe is killer, and mortal men will do anything just for a touch. Granted, they often pay with their souls, but why get technical?

But Seattle succubus Georgina Kincaid's life is far less exotic. Her boss is a middle-management demon with a thing for John Cusack movies. She can't have a decent date without sucking away part of the guy's life. At least there's her day job at a local bookstore—free books; all the white chocolate mochas she can drink; and easy access to bestselling sexy writer, Seth Mortensen, aka He Whom She Would Give Anything to Touch but Can't.

But dreaming about Seth will have to wait. Something wicked is at work in Seattle's demon underground and Georgina's about to discover there are some creatures out there that both heaven and hell want to deny.

PRAISE FOR *SUCCUBUS BLUES*

"An engaging read." —Jim Butcher, *New York Times* bestselling author

"Deliciously wicked! Dysfunctional, funny, and sexy."

—Lilith Saintcrow, author of *Dead Man Rising*

"What an incredible debut novel! *Succubus Blues* is exciting, witty, sexy, intriguing and had me captivated from the first page." —Cheyenne McCray, author of *Seduced by Magic*

"Mead cooks up an appetizing debut that blends romantic suspense with a fresh twist on the paranormal, accented with eroticism." —*Booklist*

Richelle Mead is a *New York Times* and *USA Today* bestselling author of urban fantasy books for both adults and teens. The Georgina Kincaid Series (*Succubus Blues*, *Succubus on Top*, *Succubus Dreams*, and *Succubus Heat*) tell the humorous and heart breaking story of a reluctant succubus who can't touch the man she loves without dire side effects. Richelle's *New York Times* bestselling YA series, *Vampire Academy*, is published by Razorbill Books (Penguin) and thus far contains *Vampire Academy*, *Frostbite*, and *Shadow Kiss*. Richelle lives in Seattle, Washington.

Publishing History:

KENSINGTON TRADE PAPERBACK
3/07 (978-0-7582-1641-0)

A LITTLE BIT WILD

Victoria Dahl



Victoria Dahl, one of the hottest writers in historical romance, takes readers to Regency England with this tale of an adventurous beauty and her charismatic beast—a sexy and fast-paced story sure to appeal to fans of Samantha James and Victoria Alexander.

KEY SELLING POINTS

- Victoria Dahl's novella, "Lessons in Pleasure" was featured in the anthology *Lords of Desire* (Kensington Trade Paperback, 2/09) with *New York Times* bestselling author, Virginia Henley.
- Victoria Dahl's books have been published in five languages.

MARKETING PLANS

- National print media campaign
- Advance bound galley
- Print and online advertising in *RT Book Reviews*
- Online giveaway promotions on historical romance reader websites
- Online feature on kensingtonbooks.com and victoriadahl.com



Category: Historical Romance

ISBN 13: 978-1-4201-0483-7

Price: \$6.99/\$8.99

Rights: World

Pages: 352

Spine: 27/32

Pack: 48

Author's Residence:
Park City, UT

Jude Bertrand is not an excellent dancer. Nor does he wear the most fashionable coats. But when Marissa York's brother approaches him, desperate to preserve Marissa's tenuous reputation, Jude does prove heroic enough to offer to marry the girl. In fact, the union should more than make up for his lack of social graces—and his own scandalous past.

Marissa knows that betrothal to the son of a duke—even one as raw and masculine as Jude—will save her from ruin, but that doesn't mean she's happy about it. Soon, though, she finds that Jude has a surprisingly gentle touch—and plans to use it to persuade Marissa that their wedding day cannot come soon enough.

PRAISE FOR VICTORIA DAHL'S *ONE WEEK AS LOVERS*

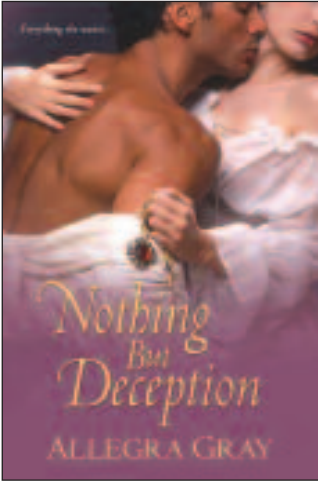
"Dahl heats up the pages..." —*RT Book Reviews*

Victoria Dahl lives with her family in Park City, Utah. She loves to hear from readers! Please write to her at Victoria@VictoriaDahl.com.

Sales History:

ZEBRA MASS MARKET:
One Week as Lovers
8/09 (978-1-4201-0482-0)
A Rake's Guide to Pleasure
5/09 (978-1-4201-1178-1)
To Tempt a Scotsman
8/07 (978-1-4201-0015-0)





NOTHING BUT DECEPTION

Allegra Gray

In a charming Regency that interweaves romance with the rich possibilities of the past, Allegra Gray delivers a passionate tale about a sexy foreign-born artist and his newfound muse.

Beatrice, Lady Pullingham, knows the type of captivating beauty who inspires great art—or at least, she thinks she does, until Paris' most exciting young painter invites her to pose for him.

Jean-Philippe Durand has had too many secrets in his life. First, his mother's deathbed revelation—the one that brought him to England in search of his true father. Philippe wants more than just to paint Beatrice, he wants to show her every pleasure society has denied her—and she's denied herself. But there's something Beatrice isn't telling him, and his art only allows for truth...

PRAISE FOR *NOTHING BUT SCANDAL*

"Engaging" —*New York Times* bestselling author Heather Graham
 Gray's steamy passion and well-developed characters will hold anyone's interest. —*RT Book Reviews*

Allegra Gray lives in Denver, Colorado and is a member of the Pike's Peak chapter of RWA.

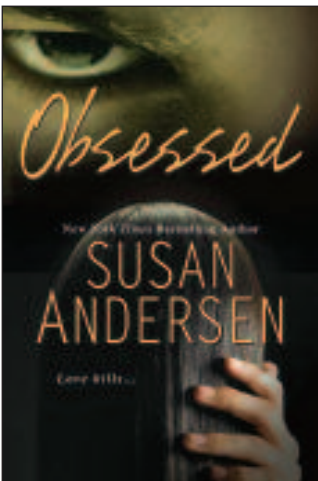
Category: Historical Romance
 ISBN 13: 978-1-4201-0826-2
 Price: \$5.99/\$6.99
 Rights: World
 Pages: 304 Spine: 3/4 Pack: 48
 Author's Residence:
 Denver, CO
 Sales History:
 ZEBRA MASS MARKET:
Nothing but Scandal
 7/09 (978-1-4201-0825-5)



MARKETING PLANS

- National print media campaign
- Online giveaway promotions on historical romance reader websites
- Online feature on kensingtonbooks.com and allegragray.com

ZEBRA MASS MARKET REISSUE



OBSESSED

Susan Andersen

Zebra is proud to reissue and repackage this classic romantic suspense by *New York Times* and *USA Today* bestselling author Susan Andersen, with a fresh look to appeal to new fans!

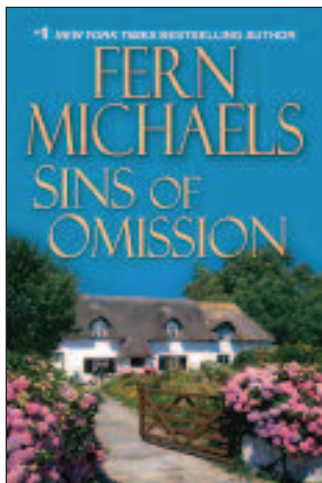
"A winner." —*Publishers Weekly* on *Bending the Rules*
Susan Andersen lives in the Pacific Northwest.



Category: Romantic Suspense
 ISBN 13: 978-1-4201-1715-8 (R)
 Price: \$7.99/\$9.49
 Rights: World
 Pages: 384
 Spine: 15/16
 Pack: 48
 Author's Residence:
 Seattle, WA
 Publishing History:
 ZEBRA MASS MARKET:
 10/93 (978-0-8217-4330-0)

SINS OF OMISSION

Fern Michaels



In this stunningly repackaged classic, #1 *New York Times* bestselling author Fern Michaels—one of the strongest brand names in all of publishing—sweeps readers from war-torn France to the dawn of Hollywood’s golden age with a spellbinding tale of love and deception.

KEY SELLING POINTS

- This is the first in a newly repackaged and reissued two volume series, to be followed by *Sins of the Flesh* (Zebra Mass Market 9/10).

MARKETING PLANS

- National print media campaign
- Advance bound galleys
- National print advertising campaign
- National online advertising campaign
- Radio station on-air giveaway promotions
- Online giveaway promotions on romance reader websites
- Online feature on kensingtonbooks.com and fernmichaels.com, including e-postcards

When Reuben Tarz meets Marchioness Michelene Fonsard, known as Madame Mickey, he is a wounded American soldier desperate to escape the hell of the French trenches. Madame Mickey offers another option—for Reuben and his best friend, Daniel Bishop, to live at her lavish chateau, where she will help them heal in body and soul.

Madame Mickey’s sophistication captivates the ambitious Reuben, and their affair is as tender as it is sensual. Then Mickey’s young niece, Bebe Rosen, arrives from California, scattering chaos in her wake. Bebe is instantly smitten with Reuben—and what Bebe wants, she gets. But every wish has consequences, and every sin has its price. And amid a tangle of seduction and betrayal, each will find a love powerful enough to change a life—or to destroy it...

PRAISE FOR *SINS OF OMISSION*

“Well-drawn characters...beautifully executed.” —*Affaire de Coeur*

Fern Michaels is the *USA Today* and *New York Times* bestselling author of the Sisterhood series, *Mr. and Miss Anonymous*, *Return to Sender*, and dozens of other novels and novellas. There are over seventy million copies of her books in print. She lives in South Carolina.



Category: Fiction

ISBN 13: 978-1-4201-1153-8 (R)

Price: \$7.99/\$10.99

Rights: World

Pages: 592

Spine: 1 7/16

Pack: 48

Author’s Residence:
Summerville, SC
(Charleston)

Publishing History:

IVY BOOKS
10/89 (978-0345341204)

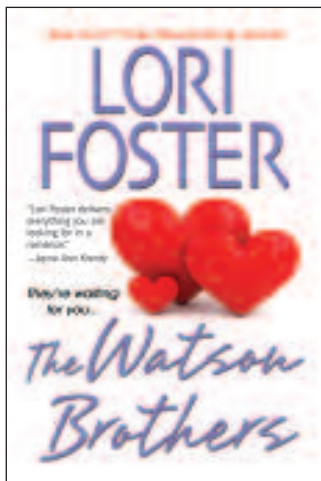
Coming in September 2010:

ZEBRA MASS MARKET:
Sins of the Flesh
(978-1-4201-1154-5)



THE WATSON BROTHERS

Lori Foster



New York Times bestselling author Lori Foster brings together three sizzling novellas about the sinfully sexy Watson Brothers, originally published in separate Bad Boys anthologies.

KEY SELLING POINTS

- Lori Foster is a *New York Times*, *Publishers Weekly*, and *USA Today* bestselling author.
- Foster's *All Through the Night*, *I Love Bad Boys*, *I Brake for Bad Boys*, *Too Much Temptation*, *Never Too Much*, *Say No to Joe?*, *The Secret Life of Bryan*, *When Bruce Met Cyn*, *Just a Hint—Clint*, *Jamie*, and *Star Quality* were all selections of the Rhapsody and Doubleday book clubs.
- Foster's books have been published in 14 languages.

MARKETING PLANS

- National print media campaign
- Online feature on kensingtonbooks.com and lorifoster.com



Category: Contemporary Romance

ISBN 13: 978-0-7582-5396-5

Price: \$6.99/\$8.99

Rights: World

Pages: 320

Spine: 25/32

Pack: 48

Author's Residence:
Ohio (Cincinnati)

In "My House, My Rules," sweetly sexy and extremely determined Ariel drives tough, rugged cop Sam Watson over the edge. When Ariel's headstrong ways nearly wreck one of Sam's sting operations—ruining her dress in the process—he offers her a ride to his place to clean up. But Ariel seems to have her own agenda, and Sam decides it's time to show the lady that if she wants to play games of seduction, he'll be calling the shots.

"Bringing up Baby" focuses on Gil Watson, whose wild night on a business trip two years ago resulted in a daughter he never knew he had. Now that the girl's mother is gone, he wants to do right by his little girl, even if it means a marriage of convenience with the woman who's been raising her. Anabel Truman is totally wrong for him. But the sensations she rouses in Gil feel totally right.

"Good with His Hands" introduces best friends Pete Watson and Cassidy McClannahan, who have a "no sex" relationship. "No sex" equals continuing friendship. "Ohmygodyes" sex equals big problems. It may be a rigid rule, but it works—until Pete decides he wants to push the line and transform himself into the perfect guy he thinks Cassidy wants.

PRAISE FOR LORI FOSTER AND HER NOVELS

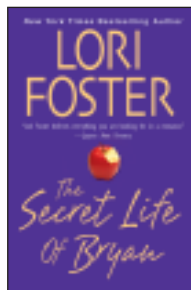
"Lori Foster delivers everything you are looking for in a romance." —Jayne Ann Krentz

"Foster writes smart, sexy, engaging characters." —Christine Feehan

Since publishing her first book in 1996, **Lori Foster** has become the *New York Times*, *Publishers Weekly*, and *USA Today* bestselling author of over 70 novels. Lori lives in rural Ohio, outside of Cincinnati.

Sales History:

ZEBRA MASS MARKET:
The Secret Life of Bryan
10/09 (978-1-4201-0661-9)
Never Too Much
12/08 (978-1-4201-0656-5)
Too Much Temptation
12/07 (978-1-4201-0431-8)



SISTERS OF MISERY

Megan Kelley Hall

For the fans of *Twilight* and *Vampire Academy* a gripping, tantalizing debut YA novel with significant crossover appeal—now in mass market.



KEY SELLING POINTS

- This novel combines two popular YA subjects: paranormal storyline meets high school bullies/cliques.
- Kensington is publishing the mass market editions of *Sisters of Misery* and *The Lost Sister* back to back to penetrate the wildly successful paranormal and YA markets.

MARKETING PLANS

- National print media campaign
- Online giveaway promotions on teen and tween websites
- Online feature on kensingtonbooks.com and megankellyhall.com

k

Category: Fiction
 ISBN 13: 978-0-7582-5830-4
 Price: \$6.99/\$8.99
 Rights: US Only
 Pages: 320
 Spine: 25/32
 Pack: 48
 Author's Residence:
 Swampscott, MA

She has the right clothes, the right friends, and the right last name, but fifteen-year-old Maddie Crane sometimes feels like an outsider in her clique in the wealthy, seaside town of Hawthorne, Massachusetts. And when her gorgeous, eccentric cousin Cordelia LeClaire moves to town, Maddie is drawn toward her ethereal, magical spirit and teeters even more toward the edge of her friends' tightly-knit circle.

Kate Endicott and the Sisters of Misery—a secret clique of the most popular, powerful girls in school—are less than thrilled by Cordelia's arrival. When Kate's on-again, off-again boyfriend Trevor takes an interest in Cordelia, the Sisters of Misery become determined to make her pay.

Now Maddie must choose between the allure and power of the Sisters of Misery and her loyalty to her beloved cousin.

PRAISE FOR *SISTERS OF MISERY*

“Exciting, dangerous, and mysterious!”

—Richelle Mead, *New York Times* bestselling author of *Vampire Academy* series

“A true gothic debut...shivery.” —Jacquelyn Mitchard

“Original, insightful, and scary. Megan Kelley Hall writes with an intense, frightening grace that will have you turning pages long into the night.”

—Michael Palmer, bestselling author of *The First Patient*

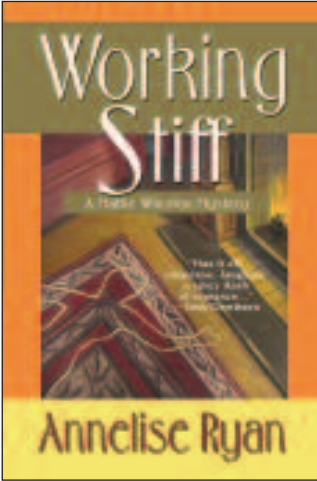
“A dazzling and dishy portrait of magic, mystery, and coming of age. Readers will eat this up and come begging for more.” —Laurie Stolarz, author of the *Blue is for Nightmares* series

Megan Kelley Hall is a partner in a literary publicity firm in Massachusetts, Kelley & Hall. She has written for a number of local and national publications, including: *Glamour*, *American Baby*, *Elle*, *Boston* magazine, *Parenting*, *Working Mother*, *Boston Herald*, *The Boston Globe*, and *New England Bride*. She lives north of Boston with her husband and daughter.

Publishing History:
 KENSINGTON TRADE PAPERBACK
 8/08 (978-0-7582-2679-2)

Coming in September 2010:
 KENSINGTON MASS MARKET:
The Lost Sister
 (978-0-7582-5831-1)





WORKING STIFF

A Mattie Winston Mystery

Annelise Ryan

Combining the wit of Janet Evanovich’s Stephanie Plum with the forensics of “CSI” Annelise Ryan introduces wisecracking former nurse-turned deputy coroner Mattie Winston, and the eccentric characters in her small Wisconsin town.

PRAISE FOR *WORKING STIFF*

“*Working Stiff* has it all: suspense, laughter, a spicy dash of romance—and a heroine who’s guaranteed to walk off with your heart.” —Tess Gerritsen, *New York Times* bestselling author

“Sassy, sexy, and suspenseful, Annelise Ryan knocks ‘em dead in her wry and original *Working Stiff*.”

—Carolyn Hart, author of *Dare to Die*

“Make way for Mattie Winston, the funniest deputy coroner to cut up a corpse since, well, ever.” —Laura Levine, author of *Killer Cruise*

“Ryan brings her professional expertise to her crisp debut.”

—Publishers Weekly

Annelise Ryan is the pseudonym for the author of three suspense novels. She has written more than 200 published articles, worked as a book reviewer for Barnes & Noble, and is an active member of Mystery Writers of America and International Thriller Writers Association.

Category: Mystery

ISBN 13: 978-0-7582-3453-7

Price: \$6.99/\$8.99

Rights: World

Pages: 336 Spine: 13/16 Pack: 48

Author’s Residence: Wisconsin

Publishing History:

KENSINGTON HARDCOVER
9/09 (978-0-7582-3452-0)



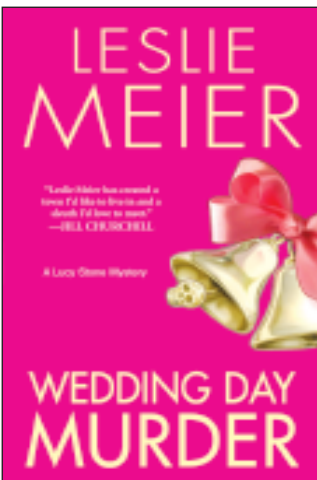
KEY SELLING POINTS

- Colorful characters and an engaging heroine will be sure to please fans of cozy mysteries.
- *Working Stiff*’s wit, investigative techniques, forensic science, and puzzling murder will also satisfy mystery lovers of all types.

MARKETING PLANS

- National print media campaign
- Features an excerpt of *Scared Stiff* (Kensington Hardcover, 9/10)
- All marketing tied to *Scared Stiff*
- Online feature on kensingtonbooks.com and mattiewinston.com

KENSINGTON MASS MARKET REISSUE



WEDDING DAY MURDER

A Lucy Stone Mystery

Leslie Meier

Fresh from planning a local wedding, mother-of-four and full-time reporter Lucy finds herself contemplating her own funeral as she launches the harrowing pursuit of the groom’s killer—someone who will do anything to keep from being unveiled.

Leslie Meier lives on Cape Cod.



Category: Mystery

ISBN 13: 978-0-7582-2894-9 (R)

Price: \$6.99/\$8.49

Rights: US/CAN/OM

Pages: 256 Spine: 5/8 Pack: 48

Author’s Residence: Harwich, MA

Publishing History:

KENSINGTON MASS MARKET
4/09 (978-0-7582-2894-9)

Sales History:

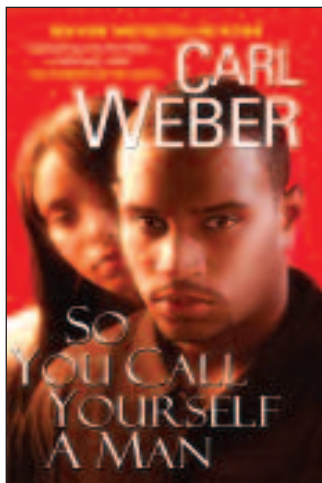
KENSINGTON MASS MARKET:
New Year’s Eve Murder
11/09 (978-0-7582-0700-5)

Siar Spangled Murder
6/09 (978-0-7582-2898-7)

Valentine’s Day Murder
1/09 (978-0-7582-2891-8)

SO YOU CALL YOURSELF A MAN

Carl Weber



Carl Weber, the *New York Times* and *Essence*® bestselling author of *Up to No Good*, will keep readers on the edge with this tale of three lifelong friends—now available in mass market.

KEY SELLING POINTS

- Carl Weber is a phenomenal writer who is able to spin hot, fresh tales with the perfect mix of drama, sex and humor.
- *So You Call Yourself a Man* spent six weeks on the *New York Times* bestseller list.
- Carl Weber was named Blackboard African American Bookseller of the Year in 2000.

MARKETING PLANS

- National print media campaign
- Features an excerpt of *Torn Between Two Lovers* (Dafina Hardcover, 9/10)
- Cross promotion with *Torn Between Two Lovers*
- Online giveaway promotions on African American reader websites
- Online feature on kensingtonbooks.com and carlweber.net



Category: Fiction
 ISBN 13: 978-0-7582-0720-3
 Price: \$6.99/\$8.99
 Rights: World
 Pages: 384
 Spine: 15/16
 Pack: 48
 Author's Residence:
 New York, NY

James Robinson and his wife have had their rough patches. But seven years into their marriage, things are better than ever...until James's past comes back to haunt him—with a baby in tow.

James's best friend, Brent Williams, has always had women throwing themselves at him, but it's taken Brent awhile to find someone who wants him for the man he is on the inside. His plus-sized fiancée isn't his usual type, but they seem like a match made in heaven—until a sexy third party comes along.

When Sonny Harrison's wife sends him packing, he's lonely until he reunites with his high school sweetheart. But as his feeling for her get a little too intense, Brent and James may be the only ones who can intervene. But will that mean losing their friend forever?

PRAISE FOR *SO YOU CALL YOURSELF A MAN*

"Captivating and heartfelt...a satisfying read." —The *RAWSISTAZ* Reviewers

"Major revelations and an eye-raising twist will make even seen-it-all fans gasp."

—*Publishers Weekly*

Carl Weber is the *New York Times* bestselling author of over a dozen novels and short stories. A life-long reader, Weber wanted to write stories about ordinary people who have crazy things happen in their lives. Now, when he's not connecting with readers through his books and his two book store chains, Urban Knowledge and Beach Reads, Weber is finding new talent for his publishing company Urban Books. Readers can visit Carl's website, www.carlweber.net, and e-mail him at urbanbooks@hotmail.com.

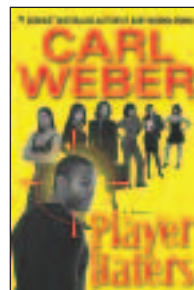
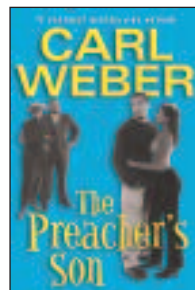
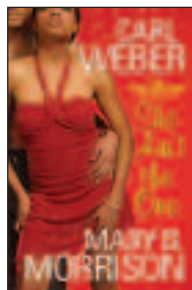
Publishing History:

DAFINA HARDCOVER
 1/06 (978-0-7582-0718-0)

DAFINA TRADE PAPERBACK:
 12/06 (978-0-7582-0719-7)

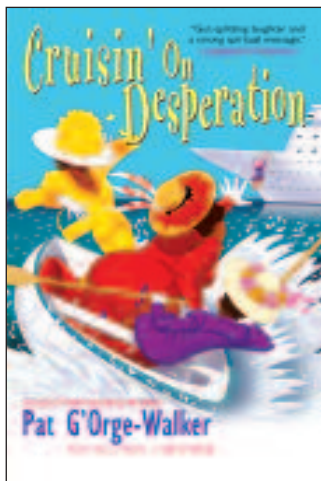
Sales History:

DAFINA MASS MARKET:
She Ain't the One
 11/09 (978-0-7582-0723-4)
The Preacher's Son
 12/06 (978-0-7582-2033-2)
Player Haters
 11/05 (978-0-7582-0032-7)



CRUISIN' ON DESPERATION

Pat G'Orge-Walker



Available for the first time in mass market, here is a sidesplitting send-up of church life, featuring a hilarious cast of God-fearing, husband-hungry parishioners, from *Essence*® bestselling author Pat G'Orge-Walker, “The First Lady of Gospel Comedy.”

KEY SELLING POINTS

- Will appeal to fans of the Rev. Curtis Black novels by Kimberla Lawson Roby and books by ReShonda Tate Billingsley, as Pat G'Orge-Walker also writes a provocative, uplifting story about flawed characters in a church setting.
- G'Orge-Walker is the winner of the BWA (Black Writers Alliance) 2000 Golden Pen Award for Gospel Comedy novel.

MARKETING PLANS

- National print media campaign
- Features an excerpt of *Don't Blame the Devil* (Dafina Hardcover, 9/10)
- All marketing tied to *Don't Blame the Devil*
- Online giveaway promotions on African American reader websites
- Online feature on kensingtonbooks.com, sisterbetty.com, and patgorgewalker.com



Category: Fiction
 ISBN 13: 978-0-7582-1888-9
 Price: \$6.99/\$8.99
 Rights: World
 Pages: 288
 Spine: 23/32
 Pack: 48
 Author's Residence:
 Elmont, NY

As the members of the Oh Lawd Why Am I Still Single church group have gathered to complain about the slim pickings in their little town of Pelzer, South Carolina, newcomer Birdie Tweet may offer just the opportunity they're looking for.

Birdie's love life was bleak until she received a phone call from Lyon Lipps, an irresistible Afro-Latino hunk. Unbeknownst to Birdie, he's also a con artist who has seduced countless women. Now he's found Jesus and wants to reconnect with good Sister Tweet. But when Birdie passes around Lyon's photo, which is actually his mug shot, several ladies in the church group recognize him.

The ladies devise a plan for revenge that will also improve their chances of meeting men. They're going cruising aboard the aptly named ship, *Desperation of the Seas*. And they plan to trick Lyon into sailing along with them. Soon, they're riding a wave of bickering, betrayal, and unholy behavior, with plenty of laughs—and a few genuine revelations—along the way.

PRAISE FOR *CRUISIN' ON DESPERATION*

“Gut-splitting laughter and a strong spiritual message.” —Jacquelin Thomas

“A winner!” —Angela Benson, author of *Sins of the Father*

“Page-turning laughs, a soul-stirring message, and characters you won't soon forget...after reading *Cruisin' on Desperation*, your cruise through life and faith will never be the same.”

—Stacy Hawkins Adams, author of *Worth a Thousand Words*

Pat G'Orge-Walker is the *Essence*® bestselling author of *Somebody's Sinning in My Bed*; *Somewhat Saved*; *Mother Eternal Ann Everlastin's Dead*; *Sister Betty! God's Calling You, Again!*; and contributed a short story to the anthology *Proverbs for the People*. She resides in Long Island, New York.

Publishing History:

DAFINA HARDCOVER
 4/07 (978-0-7582-1886-5)
 DAFINA TRADE PAPERBACK
 3/08 (978-0-7582-1887-2)

Sales History:

DAFINA MASS MARKET:
Mother Eternal Ann Everlastin's Dead
 1/09 (978-0-7582-3522-0)
Sister Betty! God's Calling You, Again!
 8/07 (978-0-7582-0378-6)





ALL NIGHT LOVER

Sylvia Lett

In the bestselling tradition of Patricia Sargeant, Sylvia Lett delivers a steamy romance laced with suspense and intrigue about a woman on the run from her past who finds love in the most unexpected place.

KEY SELLING POINTS

- Will appeal to fans of Kayla Perrin and Patricia Sargeant.
- Reviewers praise Sylvia Lett's skillful ability to create the right mix of suspense, intrigue, and romance.

MARKETING PLANS

- National print media campaign
- Advance bound galleys
- Online giveaway promotions on romance reader websites
- Online feature on kensingtonbooks.com and lettsdreambigpublishing.com

Hoping to start over after a painful divorce, Cassie Mancini moves to Texas and is ready to cut loose. When she attends her sister's bridal shower, she can't resist dancing with the sexy male stripper. There's just one problem. The man isn't a stripper. He's the groom's best man, Dr. Adam Hart, and he's a notorious player. Humiliated, Cassie plans to keep her distance from Adam—even though she can't stop thinking about how good she felt in his arms.

Adam likes his life just the way it is. By not committing to anyone, he can have his choice of women. But when he meets Cassie, he's blown away by the sizzling chemistry they share. Determined to win her over, Adam sets out to capture Cassie's heart and prove to her that he's now a one-woman man.

PRAISE FOR SYLVIA LETT

"Sylvia Lett is a magician at creating heroes to die for."

—Evelyn Palfrey, *Essence*® bestselling author

"With *Perfect for You*, Sylvia Lett offers a story of sizzling romance and dramatic suspense. A new writer to watch for." —Deirdre Savoy

"Lett has written a fast-paced novel with suspense, intrigue and romance. This is a real page-turner." —RT Books Reviews on *Take Me Down*

Sylvia Lett is a novelist, playwright, screenwriter, and sitcom writer. She lives in Garland, Texas.



Category: Contemporary Romance

ISBN 13: 978-0-7582-3479-7

Price: \$6.99/\$8.99

Rights: World

Pages: 288

Spine: 3/4

Pack: 48

Author's Residence:
Garland, TX

Sales History:

DAFINA MASS MARKET:

Take Me Down
4/09 (978-0-7582-3478-0)

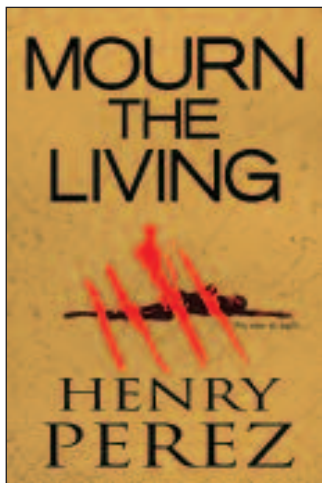
Like Never Before
4/08 (978-0-7582-1980-0)

Perfect for You
3/07 (978-0-7582-1979-4)



MOURN THE LIVING

Henry Perez



Set on the mean streets of Chicago and in the deceptively dangerous towns that surround the city, this suspenseful tale echoes the thrillers of Joseph Finder and John Sandford.

MARKETING PLANS

- National print media campaign
- Online advertising campaign
- Online giveaway promotions on thriller and fiction reader websites
- Online feature on kensingtonbooks.com and henryperezbooks.com

From city to city, one man walks the streets, carefully choosing his victims. Mercilessly, he cuts their throats. And with each kill, he leaves his chilling trademark, honed to razor-sharp perfection over decades of practice.

But now, reporter Alex Chapa is tracking the story, following the lead of a murdered colleague—and getting dangerously close to the most elusive serial killer in decades.

When the next victim surfaces bearing an unmistakable calling card, Alex realizes no one is safe from this psychopath's murderous rage. For the killer has set his sights on Alex and those he loves—and only their blood will satisfy him.

PRAISE FOR HENRY PEREZ'S *KILLING RED*

"A riveting thriller, *Killing Red* demands to be read in one sitting." —James Rollins

"Fascinating!...It kept me turning pages long into the night." —Lisa Jackson

Henry Perez has worked as a newspaper reporter for more than a decade. Born in Cuba, he immigrated to the U.S. at a young age, and lives in the Chicago area with his family.



Category: Fiction
 ISBN 13: 978-0-7860-2033-1
 Price: \$6.99/\$8.99
 Rights: US/CAN/OM
 Pages: 352
 Spine: 27/32
 Pack: 48
 Author's Residence:
 Aurora, IL (Chicago)

Sales History:
 PINNACLE MASS MARKET:
Killing Red
 6/09 (978-0-7860-2032-4)



SLAUGHTER OF EAGLES

William W. Johnstone with J.A. Johnstone



USA Today bestselling author William W. Johnstone's rip-roaring action and adventure in this fifteenth entry in his Eagles series.

KEY SELLING POINTS

- First time in print!
- The Eagles series is one of Johnstone's most consistently bestselling western series; three of the books are *USA Today* bestsellers.
- Since 2002, 28 Johnstone titles have hit the *USA Today* bestseller list for a total of 43 weeks!
- Inspired by the ongoing success of The Eagles, Pinnacle will be launching a spin-off series, Macallister, in April 2011.

MARKETING PLANS

- National print media campaign
- Online giveaway promotions on western reader websites
- Online feature on kensingtonbooks.com and williamjohnstone.net

In Phoenix, a sheriff guns down a banker and robs him of a document. Going to the banker's aid, a witness hears the dying man's last words and takes hold of the map the sheriff was really after. By the time the crooked lawman realizes he has the wrong document, Jolene Wellington is on the run—and framed for the murder of the banker.

Back east, Falcon MacCallister's famous brother and sister plead with him to find a young woman who has vanished out West. Her name is Jolene Wellington. Back in Arizona Territory, Falcon will be one of many men searching for Jolene and for a mysterious treasure hidden in haunted Indian land. But with a hired killer and a deadly deception facing Falcon, his search is leading him straight to a slaughter. There, he'll get his answers—in the most vicious fight of his life.

William W. Johnstone is Kensington's most-published author, with over 250 books published over the last 25 years. He is the author of the popular *Ashes* series, and in the western category, the *Blood Bond*, *A Town Called Fury*, *The Last Gunfighter*, *The Mountain Man*, and *The First Mountain Man* series. Look for the new Johnstone thriller, *Home Invasion*, in December 2010.

J.A. Johnstone is a Tennessee-based novelist who works in collaboration with William W. Johnstone and has co-authored a number of novels. J.A. Johnstone has been William W. Johnstone's longtime researcher and all-around assistant for over fifteen years.



Category: Western
 ISBN 13: 978-0-7860-1870-3
 Price: \$6.99/\$8.99
 Rights: World
 Pages: 256
 Spine: 5/8
 Pack: 48
 Author's Residence:
 Lafayette, LA &
 Murfreesboro, TN

Sales History:
 PINNACLE MASS MARKET:
Bloodshed of Eagles
 8/09 (978-0-7860-2006-5)
Thunder of Eagles
 5/08 (978-0-7860-1869-7)
Crusade of Eagles
 7/07 (978-0-7860-1842-0)





BLOOD AMBUSH

Sheila Johnson

This true story of the brutal shotgun murder of Darlene Roberts by her husband's ex-wife, Barbara Ann Roberts, is a disturbingly twisted tale of lovers, cheaters, and killers in rural Cherokee Country, Alabama.

For Darlene Roberts, a quiet drive home from work turned out to be the end of the road when a stranded motorist flagged her down. As soon as she stopped, Darlene was forcibly dragged from her car and viciously thrown to the ground, bound with cords and tightly gagged. A second attacker stepped into the scene, a woman in a hood and a mask. A shotgun was aimed—and fired—point blank. Later, Darlene was discovered floating in a pond.

Sheila Johnson is the author of *Blood Highway*, *Blood Lust*, and *Blood Betrayal*. She lives in Leesburg, Alabama.



KEY SELLING POINTS

- Sheila Johnson's experience as a newspaper crime reporter, and close working relationship with law enforcement, has given her unique inside access to statements, case files, and testimony from both the prosecution and defense on this case.
- Includes 16 pages of revealing photos.

MARKETING PLANS

- National print media campaign
- Online feature on kensingtonbooks.com

Category: True Crime

ISBN 13: 978-0-7860-2274-8

Price: \$6.99/\$8.99

Rights: World

Pages: 320 Spine: 25/32 Pack: 48

Author's Residence:

Leesburg, AL (Huntsville)

Sales History:

PINNACLE MASS MARKET:

Blood Lust

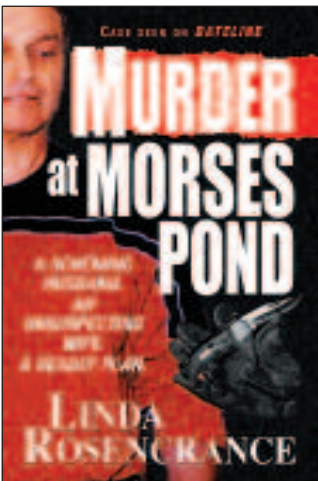
10/07 (978-0-7860-1852-9)

Blood Betrayal

9/06 (978-0-7860-1769-0)

PINNACLE MASS MARKET REISSUE

IN COLD BLOOD PROMOTION A Gallery of True Crime Classics



MURDER AT MORSES POND

Linda Rosencrance

A true crime classic which delves into the chilling case, featured on "Dateline NBC," of prominent Massachusetts physician Dirk Greineder, a seemingly devoted husband who led a dark, secret life of illicit sex, and murdered his wife of 32 years in cold blood.

Linda Rosencrance has 20 years of experience as a reporter.



Category: True Crime

ISBN 13: 978-0-7860-2223-6 (R)

Price: \$6.99/\$8.99

Rights: World

Pages: 352

Spine: 27/32

Pack: 48

Author's Residence:

Boston, MA

Publishing History:

PINNACLE MASS MARKET

11/04 (978-0-7860-1656-3)

Sales History:

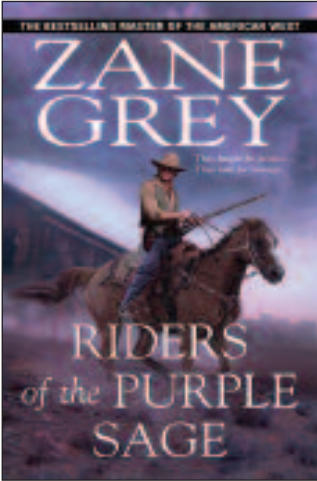
PINNACLE MASS MARKET:

Ripper

11/08 (978-0-7860-1745-4)

An Act of Murder

6/06 (978-0-7860-1744-7)



RIDERS OF THE PURPLE SAGE

Zane Grey

“Zane Grey epitomized the mythical West that should have been...the standout among them is *Riders of the Purple Sage*.” —True West

Zane Grey is noted for his careful research and accurate portrayal of the American West. Grey’s first book was published in 1904, and he went on to write more than 50 novels, most of them tales of adventure with a Western setting, including *The Last of the Plainsmen* (1908), *The Thundering Herd* (1925), *Code of the West* (1934), and *West of the Pecos* (1937). Many of Grey’s novels continue to be extremely popular, and several have been adapted into motion pictures.

Category: Western
 ISBN 13: 978-0-7860-2262-5
 Price: \$5.99/\$6.99
 Rights: World
 Pages: 304 Spine: 3/4 Pack: 48



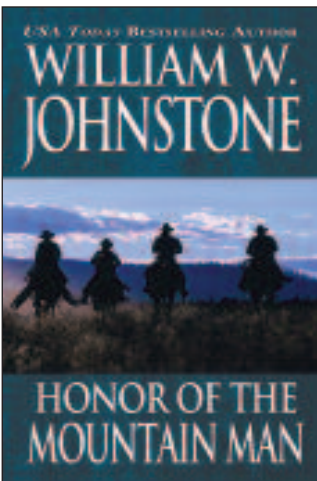
KEY SELLING POINTS

- Zane Grey, is regarded to this day as one of the greatest western storytellers in American history. His western novels such as *The Last of the Plainsmen*, *The Heritage of the Desert*, *Wildfire*, and *Wanderer of the Wasteland* have never been out of print since their original publications between 1903 and 1923.
- Pinnacle will continue to republish Zane Grey’s timeless westerns with *Spirit of the Border* in November 2010 and *Wanderers of the Wasteland* in February 2011.

MARKETING PLANS

- National print media campaign
- Online feature on kensingtonbooks.com

PINNACLE MASS MARKET REISSUE



HONOR OF THE MOUNTAIN MAN

William W. Johnstone

In this installment of *USA Today* bestselling author William W. Johnstone’s most enduring western series, legendary mountain man Smoke Jensen sets out to help outlaw Joe Wales settle a score against the band of vaqueros who attacked his wife, and blast each and every hide back to hell!

William W. Johnstone is one of Kensington’s bestselling authors, with more than 250 titles to his credit.

Category: Western
 ISBN 13: 978-0-7860-1479-8 (R)
 Price: \$5.99/\$6.99
 Rights: World
 Pages: 288 Spine: 23/32 Pack: 48
Publishing History:
 ZEBRA MASS MARKET
 1/98 (978-0-8217-5820-5)
Sales History:
 PINNACLE MASS MARKET:
Rampage of the Mountain Man
 12/07 (978-0-7860-1692-1)
Violence of the Mountain Man
 12/08 (978-0-7860-1692-1)

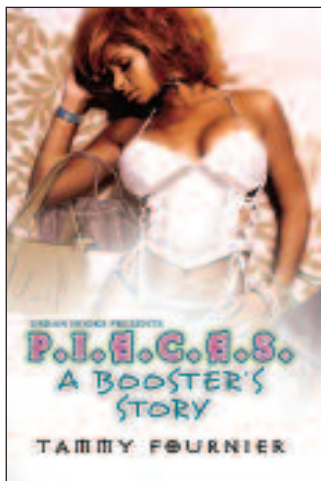


KEY SELLING POINTS

- Mountain Man is Johnstone’s most popular series, with 40 books.
- Johnstone spells bestseller! Since 2002, 28 Johnstone titles have hit the *USA Today* bestseller list for a total of 43 weeks! More than half (14 titles) have been within the last four years.
- The Mountain Man series has produced three successful spinoff series: *Preacher*; *Matt Jensen*, *The Last Mountain Man*; and *The Family Jensen*.

MARKETING PLANS

- National print media campaign
- Online feature on kensingtonbooks.com and williamjohnstone.net



P.I.E.C.E.S.:

A Booster's Story

Tammy Fournier

Based on the author's own gritty true story, this compelling urban novel details the life of a powerful booster—groomed by street legends and influenced by love.

MARKETING PLANS

- Advertising on urbanbooks.net
- Urban Books street promotion

Tara was raised by the streets. With a professional booster for a mother and a pimp for a daddy, Tara's family business is a life of crime, and she has no choice but to major in and graduate with a degree in "Hustling 101."

By the age of eighteen, Tara has found and honed her niche: boosting the best pieces of merchandise from the best boutiques and department stores in the city. She has become known as one of the baddest boosters on the East Coast, second only to her mother.

With Tara next in line to the throne, she is the puppet master for all the people who want to get close to her family. She lives for control, until she meets a Dominican kingpin named Julio, and the power shifts as she falls in love. Soon, the influences in Tara's world lead her to make life-altering decisions. Will love find a way? Will Tara become next to reign over the family business, or is there someone with other plans for her?

Tammy Fournier currently serves as the Program Coordinator for an afterschool program that services at-risk youth in the inner city of Columbus, Ohio.



Category: Fiction
 ISBN 13: 978-1-60162-279-2
 Price: \$6.99/\$8.99
 Rights: World
 Pages: 288
 Spine: 23/32
 Pack: 48
 Author's Residence:
 Columbus, OH

Publishing History:
 URBAN BOOKS TRADE PAPERBACK
 11/08 (978-1-60162-035-4)



SOON AND VERY SOON

Sherryle Kiser Jackson

From a fresh voice in Christian fiction comes the inspirational tale of a conservative pastor who marries the spirited preach-pastor from a contemporary church, and finds himself torn between his congregation and his new wife when they try to combine their very different churches.

Sherryle Kiser Jackson lives in Charles County, Maryland.

Category: Christian Fiction
ISBN 13: 978-1-60162-865-7
Price: \$6.99/\$8.99
Rights: World
Pages: 304 **Spine:** 3/4 **Pack:** 48
Author's Residence:
 Charles County, MD
Publishing History:
 URBAN CHRISTIAN
 TRADE PAPERBACK
 12/07 (978-1-60162-949-4)



MARKETING PLANS

- Advertising on urbanchristianonline.net
- Urban Books street promotion
- E-mail notification to book clubs
- Internet radio interviews



LOVE ME NOT

Nishawnda Ellis

The gritty and compelling tale of a woman who falls in love with someone who isn't in love with her, and finds herself caught up in a web of emotional chaos.

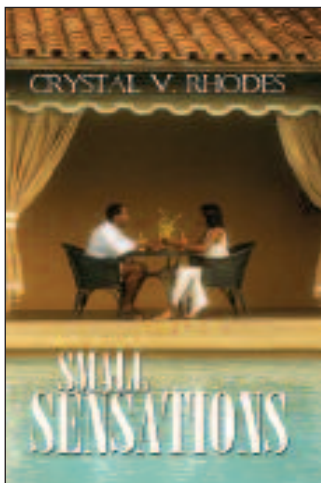
Nishawnda Ellis resides in Massachusetts and is working on her next novel.

Category: Fiction
ISBN 13: 978-1-60162-223-5
Price: \$6.99/\$8.99 **Rights:** World
Pages: 304 **Spine:** 3/4 **Pack:** 48
Author's Residence: Massachusetts
Publishing History:
 URBAN RENAISSANCE
 TRADE PAPERBACK
 1/08 (978-1-60162-032-3)
Sales History:
 URBAN RENAISSANCE
 TRADE PAPERBACK:
Keeping Secrets, Telling Lies
 4/09 (978-1-60162-185-6)
Wives and Girlfriends
 5/07 (978-1-60162-000-2)



MARKETING PLANS

- Advertising on urbanbooks.net
- Urban Books street promotion



SMALL SENSATIONS

Crystal Rhodes

In the bestselling tradition of Donna Hill and Francis Ray comes a romantic suspense novel about a street-smart 34-year-old grandmother who has clawed her way out of one of Chicago's roughest ghettos to become a successful entrepreneur, and the love—and drama—she finds with a man of wealth and privilege.

PRAISE FOR CRYSTAL RHODES

"*Sin* is definitely a sinful delight." —Romance in Color.com

"Rhodes' sensual writing captures you the instant you start reading."

—RT Book Reviews on *Sinful Intentions*.

Crystal Rhodes is an author and an award-winning playwright.

Category: Contemporary Romance

ISBN 13: 978-1-58571-376-9

Price: \$6.99/\$8.99 Rights: World

Pages: 304 Spine: 3/4 Pack: 48

Author's Residence:

San Francisco, CA

Sales History:

GENESIS PRESS MASS MARKET:

Sinful Intentions

4/09 (978-1-58571-297-7)

Singing a Song

1/09 (978-1-58571-283-0)

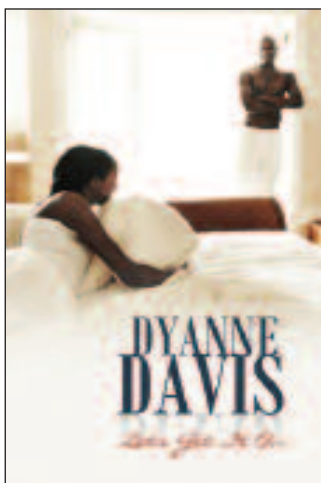
Sin

6/08 (978-1-58571-311-0)

GENESIS
Press

KEY SELLING POINTS

- Crystal Rhodes' second novel, *Sweet Sacrifice*, was nominated for the Romance Suspense Book of the Year.
- *Sinful Intentions* received the BlackRefer.com Annual Reviewer's Choice Award as Best Romance Novel.
- *The Written Word Magazine* named Rhodes as one of the Ten up and Coming Authors in the Midwest.



LET'S GET IT ON

Dyanne Davis

When an African American falls in love with a Pakistani medical student, despite their cultural and religious differences, they must find a way to bridge the continental divide if their relationship is to survive, in this compelling interracial romance.

Dyanne Davis lives in a suburb of Chicago.

Category: Contemporary Romance

ISBN 13: 978-1-58571-416-2

Price: \$6.99/\$8.99 Rights: World

Pages: 288 Spine: 23/32 Pack: 48

Author's Residence: Chicago, IL

Publishing History:

GENESIS PRESS MASS MARKET

12/06 (978-1-58571-210-6)

Sales History:

GENESIS PRESS MASS MARKET:

The Color of Trouble

2/09 (978-1-58571-294-6)

Many Shades of Gray

10/07 (978-1-58571-254-0)

Two Sides to Every Story

5/07 (978-1-58571-248-9)

GENESIS
Press

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EMAIL: richthompson@charter.net

ZEBRA MASS MARKET

RUNNING SCARED	Lisa Jackson	
978-1-4201-0182-9	Fiction	48
SUCCUBUS BLUES	Richelle Mead	
978-0-8217-8077-0	Urban Fantasy	48
A LITTLE BIT WILD	Victoria Dahl	
978-1-4201-0483-7	Historical Romance	48
NOTHING BUT DECEPTION	Allegra Gray	
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