



BOBBI BROWN

BEAUTY RULES

**FABULOUS LOOKS, BEAUTY ESSENTIALS, AND LIFE LESSONS
FOR LOVING YOUR TEENS AND TWENTIES**

FOREWORD BY HILARY DUFF

Foreword: I Am a Work-in-Progress by Hilary Duff

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“Beauty is defined in so many ways. Like Bobbi, I find it hard to believe that physical beauty can thrive without cultivating inner beauty. In everything that she says and does, Bobbi reminds us to value the natural beauty of all women. She has empowered us as teens and women alike to celebrate our similarities and yet still be confident to embrace our differences in expressing our own unique selves. Finding out all the ways that we are beautiful beings is a worthy cause.

As you read Bobbi’s book, keep in mind:
We are all beautiful works-in-progress.”

—from the foreword by Hilary Duff





QUICK TIPS FOR AMAZING EYES

TIP NUMBER 1:

LAW OF PROPORTION

WHEN IT COMES TO EYELINER, THE LOWER LASH LINE SHOULD ALWAYS BE THINNER THAN THE LINER ON THE TOP LASH LINE. YOU DON'T WANT TO DRAW ATTENTION TO THE AREA UNDER YOUR EYE.

3-MAKE IT STICK

DUST EYELIDS WITH FACE POWDER BEFORE APPLYING EYE SHADOW FOR LONG-LASTING WEAR.

TIP NUMBER FIVE:

TONE IT DOWN

After you fill in your brows with a pencil or shadow, if the color winds up looking too harsh, soften it by pressing loose powder onto the brows with a powder puff.

TIP NO. TWO:

LIGHTEN UP

Always wear concealer when you use black eyeliner. Otherwise, you'll wind up looking tired.

TIP 4:
NUMBER 4

BREAKING POINT

ALWAYS CURL YOUR LASHES BEFORE YOU APPLY MASCARA SO YOU DON'T DAMAGE YOUR LASHES.

BEFORE:

Keira's thick hair frames her perfectly shaped face. And that skin!

AFTER:

I kept her face really fresh by applying a tinted moisturizer all over. I didn't use any liner, just a bunch of coats of mascara that gave her eyes plenty of definition. It looks really natural and shows how just evening out the skin and adding mascara make a big difference.



BEFORE:

Amanda is fortunate to have an amazing smile. I absolutely love her dimples.

AFTER:

Her eyes are really soulful and deep set, so I lined only the top to make them stand out.



BEFORE:

Jillian's beauty mark is her signature, a punctuation on her amazing skin.

AFTER:

Because she has flawless skin, no foundation was needed. I just brushed up her gorgeous thick eyebrows, added mascara, blush, and some lipgloss, and the look was complete.





BEFORE:

Danielle has a great smile, beautiful teeth, and flawless skin.

AFTER:

A natural foundation that evened out her coloring allowed her eyes to pop. I kept everything true to her skin color, lined her upper lids, and smudged a little eye shadow on the lower lashes. Her hair made a big difference. Loosened up, it's softer, modern, and frames her face nicely.



BEFORE:

Ana has the freckled, outdoorsy look, so I was surprised by the edgy nose ring.

AFTER:

I kept her makeup fresh and pretty to counteract the piercing. The soft curls of her hairstyle add to this effect. Remember, when it comes to nose piercings, they leave a hole long after the piercing is gone.



BEFORE:

Samantha has such beautiful and piercing eyes that I couldn't help but focus on them.

AFTER:

I made her eyes pop even more by using a very strong liner on her top lid. Everything else I did was in service of her eyes. I defined her brows and used a very sheer pink color on her lips so that her eyes would get all the attention. Her hair swept back adds to the effect. Her fun pink nails kept the overall look playful.

TEEN
READERS' CHOICE
BEST MAKEUP ARTIST
WINNER

BOBBI BROWN BEAUTY RULES

Best-selling author and famed makeup artist Bobbi Brown has written her most definitive beauty book ever. *Beauty Rules* empowers teens and twentysomethings with its age-appropriate makeup how-to, style secrets, and invaluable life lessons. Emphasizing natural beauty, Bobbi advises on the best products and tools for keeping skin of every type flawless, and shares techniques and helpful step-by-step photos for getting the prettiest face, eyes, lips, and hair. Stunning makeovers will inspire girls to try new looks for school, parties, interviews, and beyond. Plus, celebrity athletes, hair dressers, stylists, and others in the know explain how to embrace a signature style—and boost confidence.

BEAUTY RULES

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BOBBI BROWN is an internationally renowned makeup artist, *New York Times* best-selling author, and founder of Bobbi Brown Cosmetics. Her wearable, natural-looking cosmetics and skincare products, fragrances, and beauty tools are sold in more than 900 stores around the world. Bobbi lives with her husband and three sons in Montclair, New Jersey.

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Multi-city appearances
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GIRLS CAN GET THE LOOK FROM THE BOOK

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